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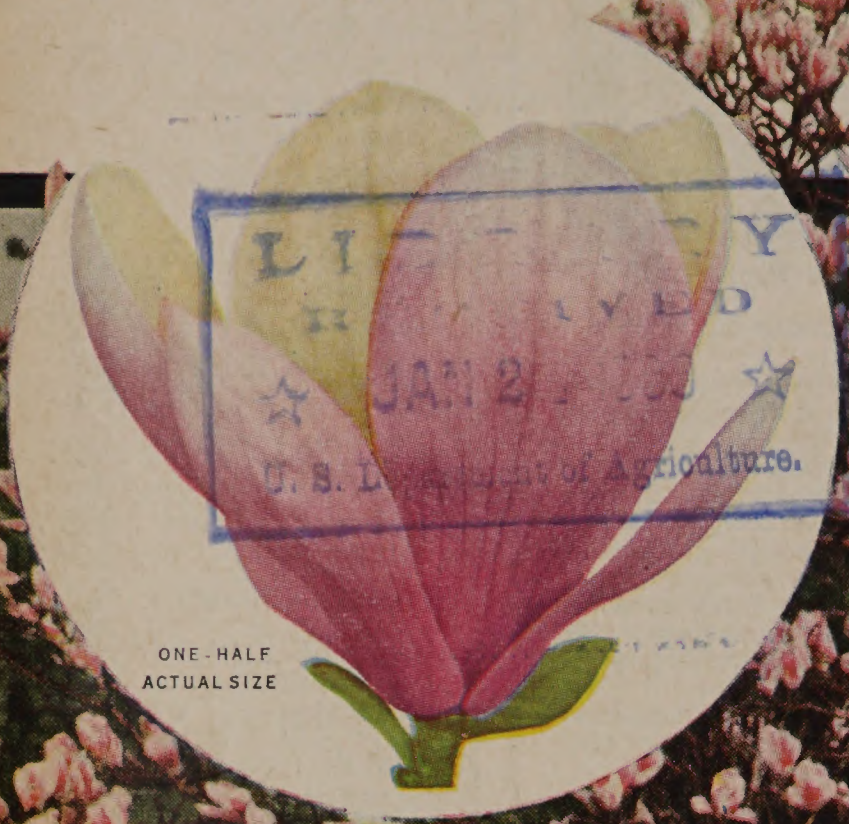
Ind

Krider's

FORTY-FIFTH
Anniversary

Glories of the Garden

TRADE MARK
FOR
1940



MAGNOLIA
BLOSSOM

SOULANGEANA

The Cup-and-Saucer Magnolia

Needs but little attention and is the finest of all Magnolias. Hardy and easily grown anywhere to the Canadian border. Blooms are deep rose colored outside, creamy white inside, and measure from 3 to 5 inches across. Tree starts blooming when about 3 feet tall and eventually attains a height of twelve feet.

Heavy 18 to 24 inch plants, postpaid for .. **\$2**

SPECIAL—Ready to Bloom Plants. B&B. Shipped by Express, not prepaid. Guaranteed to grow.

	Each
2 to 3 ft.	\$3.00
3 to 4 ft.	5.00
4 to 6 ft.	8.00

Never before offered by us at these low prices. Order now. Plants shipped at planting time.

A THOUGHT

Please clear away unsightly trash
 And plant some flowers or tree—
 Along your drive beside the road,
 Where all who pass may see.
 'Twill lift the hearts of those now
 sad
 And weary with life's load—
 If you will plant Magnolia trees
 Some place beside the road.

EVERY ITEM in this Book is **GUARANTEED TO GROW.** See page 3

Save Money
Read Every
Page Carefully

REMEMBER
Krider Sends
FREE Planting
Instructions With
Every Order.

Soulangeana

At the NEW YORK WORLD'S FAIR
We Made an Outstanding Exhibit of Our
"Glories of the Garden." Did You See It?

Included was America's most unique and diversified perennial rockery in which were shown over 2,000 plants in 200 varieties. 600 Hardy Phlox in massed plantings made a colorful display. 400 Roses, including our famous All-American Collection, drew many admiring comments.

**WERE
YOU
THERE?**

Over 1,000 Lilies in the varieties shown in this book lent their graceful beauty. Cushion 'Mums, Evergreens and many other varieties of ornamental plants went to make up an outstanding exhibit.

Remember, we were the only nursery West of New York State to exhibit in "Gardens On Parade."



A Personal Message from the Founder to Open Our 45th year



VERNON H. KRIDER

December 15, 1939.

Dear friends and customers:

Forty-five years ago the writer founded the Krider Nurseries 6 miles distant from our present plant at Middlebury, Indiana.

Starting with 30 acres of land, we have built our venture into one of the largest in the Middle West. Our nursery now comprises 540 acres; 360 of which is in young, cultivated stock from which we supply our catalog trade.

Every item in this catalog we have growing in various quantities here on our grounds. We claim to have the most diversified nursery in America.

Across from our office we maintain a garden in which every item in this catalog is properly shown and arranged for your enjoyment.

We have built an outstanding garden at the New York World's Fair where we show a complete line of stock properly arranged for the benefit of our customers. Be sure and visit our garden in "Gardens On Parade", if you visit the Fair.

The writer has driven over every State in the Union and many Canadian Provinces during the past four years, visiting the leading gardens, to secure new plants best adapted to please our friends.

Pay particular attention to our All-American Rose Collection, Phlox Collection and Lily Collection. These are exhibited in our World's Fair Garden and their quality and beauty speak for themselves.

May we serve you further? Write us. All inquiries will be carefully answered. Our forty-five years of experience will help you avoid mistakes.

Very truly yours,
VERNON H. KRIDER, Gen. Mgr.
The Krider Nurseries, Inc.

WERE
YOU
THERE?



ORDER EARLY and GET 20% FREE STOCK ORDERS WILL BE SHIPPED AT PROPER PLANTING TIME

Most people wait until the first warm days of spring before they think of, and plan their order for nursery stock. If we can induce part or all of our customers to send in their orders early we can distribute the work over a longer period of time and handle it with a smaller working force. This means a considerable saving in time and money to us, and we will gladly pass this saving on to those who order early.

20% DISCOUNT FOR EARLY ORDERS RECEIVED BEFORE MARCH 15TH

On all orders of \$5.00 or over received before March 15th, we will allow you to select 20% of the amount of your order in additional stock, free of charge. In other words, on a \$5.00 order you select \$1.00 in additional stock; on a \$10.00 order you select \$2.00 in additional stock, etc. Remember this offer applies only to orders of \$5.00 or over, and they must be received before March 15th.

Notice: Southern orders can be shipped any time after January 1st.

No orders will be booked or sent unless 25 per cent of amount is sent with order.

GENERAL INFORMATION

Location: Our nursery is located at Middlebury, Ind. Here we have our offices and 540 acres of as fine nursery land as can be found. We are just north of U. S. Route No. 20; 15 miles east of Elkhart, Ind. We are 12 miles south of U. S. Route No. 112 which you leave 1 mile west of White Pigeon, Mich. Indiana State Route No. 13 passes along our grounds.

Claims: All claims for shortage must be made within 10 days after stock is received. No attention will be paid to claims made months after the goods have been received.

Remittances: Make all remittances by Post Office money order, Express money order, draft or check. Do not send cash unless you are sure to register your letter. We accept checks from responsible persons. Please do not send stamps and we ask that you make your order for at least one dollar. We assume no responsibility for remittances lost in the mail.

References: First State Bank, Middlebury, Ind. Elkhart County Trust Co., Goshen, Ind. Dun and Bradstreet, Inc., 290 Broadway, New York City.

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All Our Stock is State Inspected and Carries the Inspection Certificate

All our stock is state inspected and each shipment carries the inspection certificate. We are also complying with the inspection laws of every state into which we ship. Their certificate (if necessary) accompanies the shipment.

Don't be misled and buy cheap, peddled stock unless you know its origin.

Free PLANTING INSTRUCTIONS EXTRA KRIDER SERVICE

Remember, if you order from Krider we send full and complete planting instructions with each order.

This is a service which makes it easy for even a novice to grow beautiful plants and flowers.

Sometimes the nature of your order necessitates it being shipped in more than one package. In that event instructions covering the particular types of plants contained therein will be sent with each package.

Order from Krider and be satisfied.

Krider's Gilt Edge Guarantee

We guarantee to deliver nursery stock anywhere in good growing condition and will **replace free of charge** the following season any that fails to grow, if you feel that it is the fault of the stock. This guarantee protects you from loss. The only condition being, should any stock purchased from us fail to live and grow, such loss **must** be reported to us not later than July 1st, 1940. After this date no attention will be paid to complaints except that new stock will be furnished at one-half price, provided we are notified by September 15th, 1940. We believe our customers will agree that by this date the quality of the stock is established, and losses after this date are due to circumstances beyond our control.

Remember, a plant is a living thing, the same as any animal or human being. It feeds, drinks and breathes, and is subject to attacks by insects, disease and drought. We guarantee that each plant shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so. We guarantee that each plant shall be of a size and quality as shown in this catalog, and that it will reach the customer in good growing condition. We will replace any stock not in good condition when it reaches you.

Note: If stock is damaged please favor us by getting agent or postmaster to sign receipt to this effect. This will enable us to recover damages.

You will find us at all times willing to do all in our power to please you. However, it is mutually agreed between ourselves and customer that we cannot be held liable for any amount greater than the original purchase price.

Shipping Charges

You are to pay shipping charges on Express and Freight shipments to your agent upon arrival.

We prepay all items that go by Parcel Post and which are so marked in this book.

When your order consists of part post-paid and part express items, add 10% to the express items and we will prepay the entire shipment. Express charges usually are about 10% of your order. All stock guaranteed to reach you in good condition.

Now, the Famous 5-N-1 Fruit Trees



5 KINDS OF FRUIT ON ONE TREE! If your space is limited, get these trees.

5-N-1 APPLE. Five delicious varieties of apples on one tree. Fruit throughout the season. Red June, Anoka, Double Red Rome Beauty, Yellow Delicious and Double Red Delicious all on one sturdy tree.

5-N-1 PEACH. Think of getting five fine peach varieties all on one tree. Ornamental and a long fruiting season. Elberta, Hale-Haven, Mayflower, Golden Jubilee and Belle of Georgia.

FAMOUS 3 FRUIT TREE. South Haven Peach, Abundance Plum and Superb Apricot all on one tree. An orchard in itself.

Your choice of above trees in heavy 4 to 5 ft. size, \$1.50 each; 4 for \$5.00, by express



Autumn



Ville de Paris

EVERY ROSE A REAL
"ALL-AMERICAN"



Souv. de Mme.
C. Chambard

WILL BLOOM
THIS YEAR

GUARANTEED
TO GROW,
SEE
PAGE
THREE



Texas
Centennial
(Plant Pat.
No. 163)

50c each;
3 for \$1.25.

NO BETTER ROSES GROWN

The twelve varieties of Roses shown on these two pages made a wonderful showing in our "All-American" planting at the New York World's Fair.

Each year hundreds of new Roses are introduced. As it would be impossible to catalog them all, we have adopted the policy of selecting those which in our estimation are the twelve outstanding Roses of the year and making these into this "All-American" Collection.

We offer you this year's collection with a great deal of pride. These twelve Roses have proven themselves to be hardy in all sections, they are prolific bloomers and the color range is superb. They excited the comments of thousands of World's Fair visitors and we are pleased to offer them to you, exactly as they were exhibited in "Gardens on Parade."

All-American **ROSE** Collection

2-YEAR NO. 1, FIELD-GROWN AND BUDDED

All 12

\$4.00
Postpaid

Any Six

\$2.25
Postpaid

Each 40¢

Except Texas Centennial
which are 50c each; 3 for
\$1.25, postpaid

Golden Dawn





Heinrich
Gaede

The World's Finest ROSES

GUARANTEED TO GROW
See page 3.



Talisman

2 Collections
24 ROSES
\$7.00
Postpaid

4 Collections
48 ROSES
\$12.50
Postpaid



CONDESA DE
SASTAGO

DUQUESA DE
PENARANDA

ETOILE
DE HOLLANDE

EDITH
NELLIE PERKINS

AMI QUINARD

Krider's Roses were a Hit at WERE YOU THERE? *New York World's Fair*

Famous ALL-AMERICAN COLLECTION (See pages 4 and 5)
and Many Others Exhibited In "Gardens On Parade"

Approximately 500 Krider Roses were used in plantings in our "Glories of the Garden" Exhibit at the New York Fair.

One large bed contained 10 each of the 12 varieties shown on the preceding two

pages and was called the "All-American" planting.

Nearly 40 other varieties were shown in various plantings.

Their rapid growth, freedom from disease, free-blooming habit and wide color range received much comment from visitors. They bore out our motto, "No Better Roses Grown" in splendid fashion.

Rose buyers, stop and consider! We offer you as fine Roses as you can buy and we offer them to you at prices you can afford to pay. Why pay two or three times our prices and secure exactly the same quality of plants? Every Rose we sell is first class, 2-yr. field-grown and is fully **guaranteed to grow** under our guarantee on page 3. We send them postpaid to your door. Consider these points and we believe you will decide to buy your Roses from Krider.



Krider's All-American Rose Collection Blooming Eight Weeks After Planting In Our Exhibit In "Gardens On Parade" at New York World's Fair

READ "HOW TO GROW ROSES" ON PAGE 11

ROSE OFFER SUPREME

Your choice any	3 Roses in our catalog\$ 1.20
Your choice any	6 Roses in our catalog 2.25
Your choice any	9 Roses in our catalog 3.25
Your choice any	12 Roses in our catalog 4.00
Your choice any	25 Roses in our catalog 7.25
Your choice any	50 Roses in our catalog 13.00

Above Prices Are Postpaid To Your Door

All Roses in our catalog included in the above offer except patented varieties. All guaranteed to grow (see page 3). Please report any losses in June.

Get KRIDER'S
World's Fair Roses
at Money-Saving
Prices

Order now! Plants shipped at proper time for your section.

NOTE: All our ROSES are shipped PREPAID and GUARANTEED TO GROW.



Pink Radiance Rose

Radiance Rose Collection

Three Outstanding Roses, 2-Yr., Field-Grown

- 1 Red Radiance
- 1 Pink Radiance
- 1 Salmon Radiance

ALL EVERBLOOMING

Postpaid **\$1**
For Only
35c Each

EVERBLOOMING
CLIMBING ROSE

BLAZE

U. S. Plant
Patent No. 10

The great blazing red everblooming climber which took the country by storm when introduced a few years ago. Held by many to be the finest climber of all time. All the hardiness, strong growing habit and quality of its parent, Paul's Scarlet, plus the trait of being an everbloomer. We heartily recommend this fine climber to anyone who is seeking the most in satisfaction from climbing Roses.

PRICES OF BLAZE:

NOTE: This Rose may not be included in Rose Offer Supreme.

Each **\$1.00**
3 for **\$2.50**
POSTPAID



Typical Krider Rose Blooms



"Tiny Glean"

Roses for Beauty

The Rose has been symbolic of love since time immemorial. No flower grown in America today is so much admired and so universally planted as is the Rose.

For 45 years we have been building a reputation for fine Roses. We believe our thousands upon thousands of satisfied customers in all parts of the country will attest to the fact that Krider Roses are as fine as can be secured, regardless of what you pay.

Study our Rose pages carefully, then order those you need and know the utmost in Rose satisfaction.

SURE TO BLOOM THIS YEAR

Read Our Guarantee

ON PAGE 3—Compare Our Prices With Others

The World's Smallest Rose "TINY GLEAM"

Blooms all summer. Tiny red buds opening into deep pink blooms as large around as a dime. Wonderful for rockeries or porch boxes.

40c each; 3 for \$1.00; 6 for \$2.00, postpaid.



"Gloria Mundi" Makes a Beautiful Edging for Walks

GLORIA MUNDI. Double orange shaded blooms in thick clusters. The brightest and flashiest of the Baby Ramblers. We recommend it highly.

KIRSTEN POULSEN. Single bright red flowers of good size borne in clusters.

LAFAYETTE. Large, semi-double flowers in loose clusters. Blooms are ruffled and strung together in beautiful branching sprays containing as many as forty on a stem. Crimson in color.

ORLEANS. A beautiful clear pink. Very profuse in blooming habit, hardy, and sure to please.

Baby Beauty ROSES

Use them for massed beds and borders. They are the little gems among Roses.

Your choice: 35c each; 3 for \$1.00, postpaid.

ELSE POULSEN. Semi-double flowers of medium size. Color a sparkling pink.

EDITH CAVELL. Double flowers of the deepest blood-red. Very showy and one of the best Polyanthas.

"Baby Beauty"

COLLECTION

Any 4 of these "Baby Beauty" Roses, your choice. Guaranteed to grow.

4

2-Year,
Field-
Grown

\$1.25
Post-
paid

Favorite COLOR COLLECTION

6 Fine Two-Year Field Grown Everblooming Roses - 6 Colors - each labeled

Imagine getting fine, heavy, 2-year, field-grown Roses at this price. We make this amazing offer to convince you of the fine quality of our Roses.



Six of our regular first grade Roses—each named and labeled—six colors—six fine varieties—our choice. We know you will be more than pleased.

One of each of six different varieties. All everblooming and each labeled. A regular \$2.25 value, postpaid

6

\$1.50

6 FINE ROSES \$1.50



Read—
"How to
Grow Roses"
On Page 11



Mrs.
Sam
McGredy

**GUARANTEED
TO GROW.**

See Page 3



McGredy's Wonder

The Family of McGredy

Perhaps no family connected with Rose growing and Rose history is so well known and so highly regarded as is the family of McGredy. Their work with Roses has been responsible for many new introductions. Out of all the varieties introduced by this illustrious family we have selected these five as being representative of their best. Each one is an outstanding Rose. Sturdy

and vigorous in growth, beautiful in bud or bloom, free flowering and wonderful coloring. These points make these Roses desirable for any planting, whether large or small. If you want the best in Roses, order "The Family of McGredy." Will bloom this year.

40c each All 2-year, field-grown.
All everblooming and guaranteed to grow. Postpaid.
5 One of each, **\$1.65**
or your choice.



Yellow
McGredy's



McGredy's
Ivory

I thank Thee Lord for
desire and strength
To work with the life-
giving earth,
Thanks for the rain and
the sunshine
That gives to all growing
things birth.

Thanks every day, for the
blue of the skies
And the song of each bird
that I hear,
Thanks for my lessons
from Mother Earth
Who teaches me all I hold
dear.

Thanks for this beauty
You give to us all.
The miracle of roses
covered with dew.
Gracious thanks dear
Lord for a garden,
For it keeps me in
touch with you.

Muriel Staley,
1938



McGredy's
Scarlet

ADDITIONAL VARIETIES

KRIDER'S *Northern* *Grown Roses* Two-Year Field-Grown and Budded

AMERICAN BEAUTY. Old favorite deep pink. Fragrant and always in demand.

BETTY UPRICHARD. Semi-double, salmon-pink stained copper-pink on the outside. A novelty rose.

BRIARCLIFF. A magnificent rose of silvery pink. Large flowers borne profusely on a sturdy bush. Beautiful in bud or when open.

CHAS. K. DOUGLAS. Prolific grower and bloomer. Brightest red and fine for cutting.

COLUMBIA. One of the greatest pink roses ever introduced and the parent strain of many of today's beautiful pink shades. Excellent in bud and glowing in its beauty when open. One of the best.

CYNTHIA. Long pointed buds opening into large double blooms of copper-rose.

DAME EDITH HELEN. Twelve years after its introduction Dame Edith Helen is even now one of the truly great pink roses. Vigorous and sturdy, it bears flowers of a shade and size found in scarcely any other rose.

DIRECTOR RUBIO. Deepest pink. Free flowering with largest blooms. Very double and unusual.

E. G. HILL. Without doubt one of the greatest of all the red roses. Will thrive and do well with ordinary attention and produces immense numbers of beautiful deep, rich glowing red blooms.

EDITOR McFARLAND. Many proclaim this beautiful creation to be the greatest of the deep pink roses. Comparatively new, it has proven generally satisfactory, and is a valuable addition.

ETOILE DE FRANCE. A dependable rose of crimson hues which grows well and blooms profusely.

FRANCIS SCOTT KEY. Red, shading to cerise; very large with a profusion of petals opening to a high center.

FRAU KARL DRUSCHKI. Sometimes called the White American Beauty. The greatest white rose yet developed. Will thrive under all conditions.

GOLDEN OPHELIA. Desirable golden yellow rose. Fragrant and fine for cutting.

HEINRICH WENDLAND. Another superior two-toned rose. Flashing coral-red streaked with dark gold make this unique among roses. Vigorous.

GRENOBLE. Brightest clear scarlet-red. New and desirable.

GRUSS AN TEPLITZ. Rich medium black-maroon. Flowers are clustered. Rapid grower.

HADLEY. An old favorite rose of good color. Rapid grower and very hardy.

KILLARNEY, DOUBLE WHITE. All the characteristics of the Pink Killarney except the flowers are of a pure white. Very double and large.

K. A. VICTORIA. Immense creamy white blooms of perfect form, full and double, are borne on long, strong stems. Profuse, steady bloomer, and one of the finest of all white roses.

LADY HILLINGDON. Strong vigorous plant producing an abundance of rich apricot-yellow flowers. One of the favorite yellow roses.

LADY MARGARET STEWART. Immense copper-orange buds open into bright golden yellow blooms of fine form.



Rose, "Ville de Paris"

LEONARD BARRON. One of the newer roses of great promise. Strong grower and produces quantities of extra large double blooms of a very pleasing blend of salmon and pink.

LUXEMBOURG. A magnificent rose of beautiful coppery yellow. Free blooming and good.

MEVROUW G. A. VAN ROSSEM. One of the finest introductions by a family of distinguished rosarians. A rich golden orange with veins of red and shadings of yellow.

MME. JOSEPH PERRAUD. A distinctive French introduction of rich, deep, coppery yellow. The plant is strong, and is an abundant bloomer, and is exceptionally good for cutting.

MARGARET McGREDY. An excellent rose of free blooming habit. Flowers are a delightful shade of scarlet borne continuously all season.

MRS. PIERRE S. DUPONT. One of the best of the newer introductions. A rose of surpassing beauty and generally dependable. Deep rich yellow.

MARY, COUNTESS OF ILCHESTER. One of the old favorite standards in a deep pink.

PRESIDENT HERBERT HOOVER. Announced the day Hoover was elected president, it has grown in popularity until it is now accepted as one of the greatest of all time. Unsurpassed for coloring, hardiness, and free blooming. Shades of red, orange, coral, and gold blend to make it a world favorite.

ROSLYN. Presented in 1929, Roslyn has earned a place among the famous yellow roses. Flowers hold their bud shape well and it is a rose much planted for greenhouse as well as garden.

SUNBURST. One of the Pernet productions. A variety noted for the length of time it will hold its long, pointed buds. Opens into a double medium-sized flower of delightful yellow and orange.

40c EACH, POSTPAID

YOUR CHOICE

For group prices see "Rose Offer Supreme",
page 6.

Best Climbing Roses

2-Year Field-Grown, Guaranteed to Grow, Budded For Long Life

CLIMBING AMERICAN BEAUTY. The old favorite Climbing Rose. Very hardy and a vigorous grower. Free bloomer.

DR. W. VAN FLEET. Blooms extra large, resembling Tea Roses in shape and size. A good cutting variety as its flesh-pink blooms keep well.

SILVER MOON. Desirable silvery pink; large flowers; fragrant.

MARY WALLACE. Very desirable shell-pink climber; fragrant; large flower.

CLIMBING HOOVER. All the characteristics of Pres. Hoover Rose except in climbing form.

JACOTTE. Distinct for its class. Orange-yellow bud. Fragrant. 2½-inch flowers clustered up to ten.

45c Each; 3 for \$1.00; 25 for \$7.25,
Postpaid



Rose-Covered Archway—Easily Constructed and Beautiful

3 CLIMBER COLLECTION

2-yr. field-grown and budded.

CLIMBING TALISMAN. A truly distinctive Climber. Fragrant and rich in color shades. Buds are orange-yellow opening into large blooms of salmon-orange, shaded with red and gold.

SPANISH BEAUTY. The wonder Rose. Possesses a delightful fragrance which is rare in Climbing Roses. Excellent for cutting. Color is charming deep red in bud, opening into a pearly pink as the perfumed petals unfold.

PAUL'S SCARLET CLIMBER. One of the greatest of the hardy Climbers. Combines rapid growth with extreme hardiness and free blooming habit. Brilliant scarlet flowers which are large and last over a long period.

\$1.25
Post-paid

"HOW TO GROW ROSES"

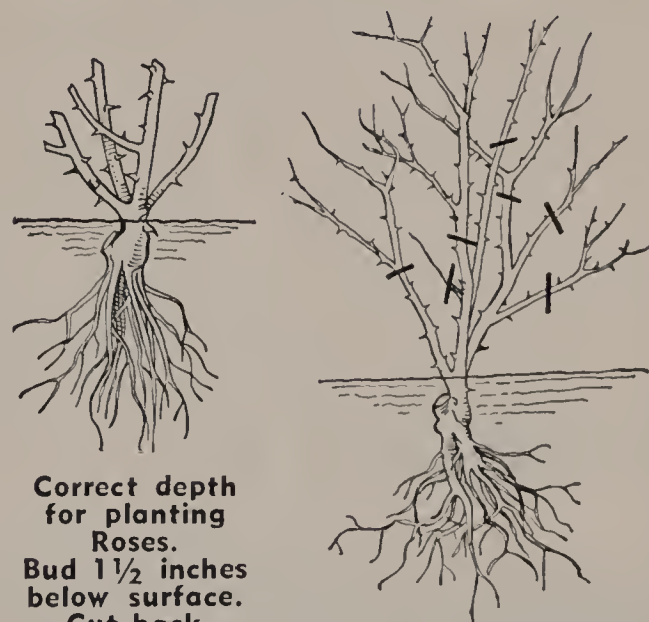
Consider these simple instructions and you will have little difficulty in growing beautiful Roses. Sunny location so that it gets sunshine at least part of the day. The soil should be clean and mellow with fertilizer well worked in, rotted manure being best. The plants should be unpacked as soon as they are received, and planted. If you are unable to plant immediately upon receiving them, they should be heeled in, (buried) in moist dirt until you are ready to plant. Never allow to stand and dry out. In planting, set the plants so that the bud, or joint, above the roots is about one inch below the surface of the ground. The holes should be dug large enough so that the roots may be spread out naturally. Make sure that all the fibrous roots are firmly packed by shifting and tamping. Be sure to thoroughly soak the fresh planting, and never allow it to dry out or the soil to cake. After planting and wetting, mound up the soil four or five inches high around each plant. Cut off all the branches about an inch above the mound, leaving it this way for ten days or two weeks or until the buds start to show. The soil can then be leveled off. Roses that are handled in this manner rarely fail to grow. If Roses are planted with the tops left exposed to the drying winds they will shrivel and die before they start to grow. Allow 18 to 24 inches of space between plants.

Roses like a lot of moisture but will not stand water standing around the roots, so make sure that drainage is provided beneath the bed.

For insect attacks by aphids (green lice), etc., use any of the good standard sprays applied according to directions on the package.

Rugosa Roses are used the same way as shrubs.

Polyantha Roses (Baby Ramblers) are used in massed beds or borders. They bloom all summer.



Correct depth for planting Roses.

Bud 1½ inches below surface.

Cut back branches as shown above.

Prune Hybrid Tea Roses as shown by black lines.





Krider's "Flaming Star" Dianthus

Plants Which At Our New York

Krider's New Dianthus, "Flaming Star"

One of the finest new plants ever introduced for the rockery or perennial border. Hundreds of flaming star-shaped flowers borne on a dwarf bunchy plant resembling a pincushion. Bluish green foliage makes striking contrast to color of flowers. Perfectly hardy and blooms year after year with no attention. **Postpaid for—
25c each; 3 for 70c; 6 for \$1.25**

Dwarf Alpine Asters

These little beauties are worthy of a place in the finest gardens. True Aster hardiness but remain dwarf and resemble a low tufted cushion. Prolific bloomers and furnish an abundance of bright color all through the late summer and fall when blooms are scarce on other plants. Don't fail to include a few of these in your order. We offer them in four colors: **Blue, Purple, Pink and Lavender.**

30c each, 4 for \$1.00 Post-paid

**WERE
YOU
THERE?**

**The Six Plants Shown
on These Pages Were
There**

The plants shown on these two pages added greatly to the colorful showing made in our Exhibit at the New York World's Fair. Thousands admired them, and justly so, as their bright blooms attracted all.



Dwarf Alpine Aster—Twice Actual Size

Double Russian Violet

For those of you who are looking for the ideal plant for walk borders or for those spots in the rockery we can sincerely recommend this startling **New Double Russian Violet**. Hardy, easily grown, satisfactory in every respect. Quantities of the deepest satiny purple flowers, growing in the true violet manner. Long stems make them ideal for bouquet use. Don't delay ordering this new violet. Nice, 2-year plants, will bloom this year.

35c each, 3 for \$1.00 Postpaid

English Violets

Effective and beautiful for all types of borders or beds. Broad heavy foliage of deep green. Single flowers of purple-violet borne in profusion on graceful stems. Hardy and will thrive under most any condition. **Price, only 20c each; 6 for \$1.00, postpaid.**



Double
Russian
Violet



Stopped Crowds

World's Fair Exhibit

NATURE'S FINEST

Daphne Cneorum

Thousands admired Daphne in our World's Fair Garden. Its dwarf spreading branches covered with small, slender leaves make pretty trails of blue-green foliage, which is evergreen. The real thrill and joy comes in April and May when the soft pink flowers appear in such profusion as to make the entire plant appear as a low pink mound. They fill the air with a particularly sweet and penetrating fragrance. Truly one of Nature's finest. Heavy rooted, 6-year-old plants will bloom this year and give immediate effect.

75c each; 3 for \$2.00, postpaid

Heavy rooted, 3-year-old plants, will bloom this year, and a real buy at only 35c each; 3 for \$1.00, postpaid.



Daphne Cneorum

Orange Butterfly Plant (Asclepias Tuberosa)

THE ONLY HARDY PLANT HAVING TRUE ORANGE FLOWERS

This attractive plant produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Reaches height of 2 to 2½ feet. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention. Order early, as we have a limited supply. Strong blooming size roots specially priced at only—

25c each, 5 for \$1.00 Post-paid



Orange Butterfly Plant

Astilbe Gloria

A bulbous, hardy, spirea-type plant of the most striking character. Attractive foliage, and in June and July the plant throws up long plummy wands of rosy pink bloom. Because of their bulk, feathery character and brilliant coloring they are exceptionally showy during their blooming season of approximately three weeks. Excellent for low summer hedges in perennial beds or for accent pieces against shrub backgrounds. **Blooming size, fibrous bulbs, only—**

35c each, 3 for \$1.00

A Sensation! White Liatris

Truly a plant for the garden of tomorrow. Snow-white plumes on long stems. A September attraction in our garden. **50c each; 3 for \$1.25, postpaid.**

Astilbe Gloria



Plants Old and
WERE YOU THERE? *New which*
were most
admired
by visitors
in our

World's Fair Garden



GYP SOPHILA, Bristol Fairy

A sensational new double-flowering Baby's Breath. Large florets in heavy panicles make it ideal for cutting. Longer season of bloom, and if blossoms are kept cut as they begin to wither, it is possible to keep them flowering nearly all summer. Remember this is the true, grafted, double-flowering variety and far superior to the old-fashioned Gypsophila. A bargain at only 30c each; 4 for \$1.00, postpaid.

4

SPECIAL OFFER

One of each of the four splendid plants described on this page. All 2-year field-grown and sure to bloom this year. Postpaid to your door for only **\$1**



Artemisia or Ghost Plant



Blue Bird Veronica

BLUE BIRD VERONICA

This beautiful plant has long, slender bronze-green leaves and carries a great quantity of indigo-blue flowers formed as curved spikes. Be sure to include this in your garden. Blooms continuously from July to October. A real value at this low price. 35c each; 3 for \$1.00, postpaid.



Old-Fashioned Bleeding Heart

BLEEDING HEART

Beloved by all. One of the most delightful of the spring-flowering plants. Bears numerous rosy red, heart-shaped flowers pendent on long arching stems. Grows to a height of 2 feet. It was a favorite in Grandmother's day and is still good. Don't fail to get it at this price. 35c each; 3 for \$1.00, postpaid.

ARTEMISIA or GHOST PLANT

A strikingly effective, silver-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A vigorous, quick-growing plant with a close network of branches, fine stemmed and slender leaved. Makes a beautiful low-growing summer hedge to outline perennial beds, etc. May be trimmed any time. A necessity for every flower lover. Price only 20c each; 6 for \$1.00, postpaid.

ALL PLANTS GUARANTEED TO GROW
 See page 3



Get These Plants for Your Gardens

WORLD'S FAIR VISITORS TO
OUR EXHIBIT FOUND THESE
FAVORITES IN NEW SETTINGS



HIBISCUS - GIANT MALLOW

Truly the "show-boy" of the perennials. Shoots start each year from the ground and grow to a height of 4 to 6 feet. They then bear great numbers of giant bell-shaped blooms measuring 6 inches or more across. Rich in color and hardy as an oak. Wonderful for background subjects or for an informal high summer hedge. Nice 2-yr. roots only 20c each; 6 for \$1.00, postpaid.



Cotoneaster Horizontalis

COTONEASTER HORIZONTALIS

One of the finest spreading plants yet found for the rockery. It may almost be classed as a prostrate shrub. Small, ovate, deep green waxy leaves. The branches will trail out over ledges or rocks, and it remains green the year around. Hundreds of bright red berries come in late summer and remain all winter. A beautiful sight in our World's Fair Garden.

We have a nice stock of these in heavy rooted, 6 to 9 inches, only 50c each; 3 for \$1.40, postpaid.

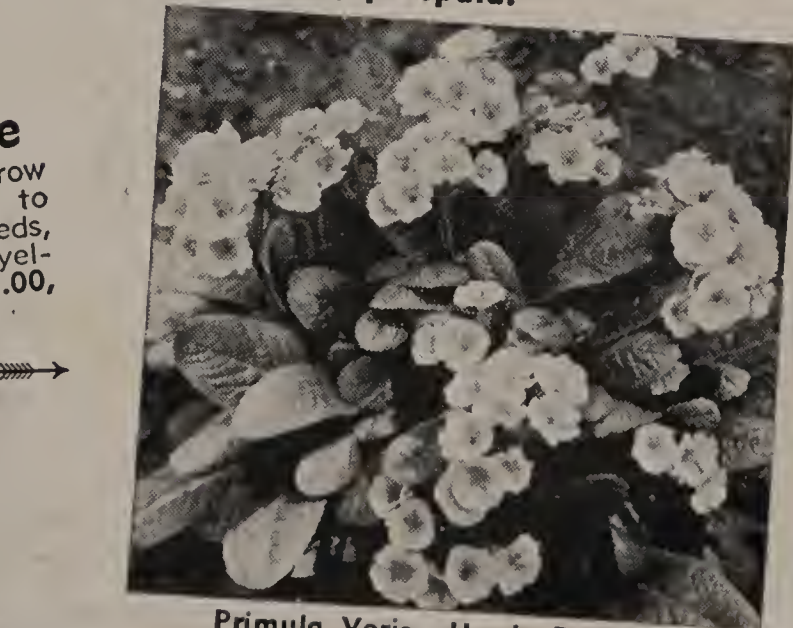
PRIMULA VERIS or Hardy Primrose

These low-growing little gems are beloved by all who grow perennials. Large leaved, ornamental foliage clinging close to the ground. Brightly colored blooms. Ideal for edging beds, walks, or for the rockery. Mixed colors only in shades of yellow, red, pink and variegated. Only 20c each; 6 for \$1.00, postpaid.



Large-Flowering SHASTA DAISY

A large plant, yet compact and graceful. Flowers white and from 2 to 4 inches in diameter. Brilliant yellow disc centers. Fine for cutting. Easily grown and hardy anywhere. Planted with a yellow contrast plant such as Gaillardia or Coreopsis they provide unequalled color for the perennial bed and for bouquets. Heavy 2-yr. roots, only 20c each; 6 for \$1.00, postpaid.



Primula Veris—Hardy Primrose

SPECIAL OFFER

4

One of each of the four beautiful plants described on this page. All are heavy 2-yr. field-grown and will bloom this year. A real \$1.10 value, postpaid to your door, only

\$1

Now Pleasure for All

**WERE
YOU
THERE?**

Gorgeous Cushion

Never Before Offered at
These Low Prices by
Anyone but Krider's.

'Mums

**A RIOT OF COLOR IN OUR WORLD'S FAIR
EXHIBIT**

These are the most sensational 'Mum creations of our time. Hundreds of blooms on each plant. Grow to the size of a washtub with literally bushels of blooms. Get them now; they will surprise and delight you.

**Require no special
soil or handling and
Will Bloom This Year.**

We offer nice, sturdy plants from 2-inch pots. These plants will grow to large size and bloom heavily this year. Each succeeding year they grow larger and provide additional hundreds of blooms.



Yellow Cushion



White Cushion



Bronze Cushion

Now in Four Colors

We offer these marvelous plants in four delightful and showy colors as shown on this page: Pink, Yellow, White and Bronze. Each plant a mass of beauty.

EACH PLANT A FLOWER GARDEN

One plant will make a small flower garden in itself. Don't delay, order now. Plants will be sent at proper planting time for your locality.

One of each or your choice of colors

35c each or 4 for only \$1.00, postpaid

Guaranteed to grow, of course. See page 3.

[16]



Pink Cushion
NEW HARDY
Chrysanthemum



Lilium Tenuifolium



Lilium Henryi



Lilium
Auratum
←

LILIES

For Garden Grace and Beauty

They are Easy to Grow and a Continuous Joy

Perhaps no other flower is held in such high esteem and revered the world over as is the Lily. We offer here a group of the most popular and finest varieties. Those which have proved themselves the most hardy and the most satisfactory for all locations.

Plant a bed of Lilies this year and you will be envied by everyone who sees them.

OVER 1000 LILIES

Were planted in our garden at the New York World's Fair. They made a showing of beauty and color which brought exclamations of delight from all who saw it. We offer here the same six outstanding varieties as were planted at the Fair. Get them and we know you, too, will be pleased with their charm, color and beauty.

SPECIAL OFFER

Two of each of the six varieties shown on this page: 2 Lilium Tenuifolium, 2 Lilium Speciosum Rubrum, 2 Lilium Henryi, 2 Lilium Elegans, 2 Lilium Auratum, and 2 New Wonder Lily.

12 12 fine bulbs, sure to bloom this year and guaranteed to grow. A truly great value, postpaid to your door. **\$2**



Lilium Speciosum Rubrum



Lilium Elegans



New Wonder
Lily
→

If you do not care to order the collection, but would rather order certain varieties singly, we offer them at the following prices:

LILIUM AURATUM
30c each; or 6 for \$1.50, postpaid.

LILIUM SPECIOSUM RUBRUM
30c each; or 6 for \$1.50, postpaid.

NEW WONDER LILY
25c each; or 6 for \$1.20, postpaid.

LILIUM ELEGANS
25c each; or 6 for \$1.20, postpaid.

LILIUM HENRYI
25c each; or 6 for \$1.20, postpaid.

LILIUM TENUIFOLIUM
(Coral Lily).
20c each; or 6 for \$1.00, postpaid.

FOR REGAL LILY SEE
PAGE 23



The World's Most Diversified and Unique Perennial Garden

WERE YOU THERE?

**CONSTRUCTED AT NEW YORK WORLD'S FAIR
—OVER 2000 PLANTS IN OVER 200 VARIETIES
SHOWN IN SENSATIONAL DISPLAY**

Determined to show something entirely different yet practical, we constructed the unique perennial garden partially shown in the photo below.

It excited the admiration of all visitors and we have received hundreds of appreciative words from people who enjoyed it.

Over 2000 plants of over 200 varieties were used. Plants native to all parts of the world were gathered together to make this magnificent display. Hundreds of visitors took the names of rare and colorful varieties.

On the following page we offer the 12 plants which were the most loved and most outstanding. They are the ones best adapted to all sections of our own country and will give complete satisfaction wherever planted.



Photo Five Weeks After Planting

The World's Most Unique Perennial Rockery as Exhibited by Us at the New York World's Fair

A perennial rockery or garden of this built-up type may be constructed on smaller scale by anyone. Rock walls, laid up dry to the desired height. The space inside the walls filled with good garden soil and you are ready to plant your elevated garden. After the inside area is planted, the crevices in between the rocks are planted with rock plants. Plenty of water and an occasional application of fertilizer is all the attention needed. You are sure to derive many hours of pleasure from such a garden and we gladly pass the idea along to our friends. Get outdoors, raise more flowers and be healthier and better for so doing.

Naturally it would be almost impossible to offer all of the plants which were used in this garden. Many would not be adapted to our country, and, while they might be satisfactory in one locality, would disappoint buyers in another. Consequently we have selected twelve of the best ones which we know will delight you and be universally satisfactory and have described and offered them on the next page. Use them in your present plantings or in additions to those you now have.

All Guaranteed to Grow—See Page 3,

The Twelve Plants Which Received the Most Attention and Admiration from World's Fair Visitors to Our Garden -

NOW OFFERED FOR YOUR GARDENS AT RIGHT PRICES
GET THESE OUTSTANDING PLANTS! ORDER NOW—DON'T DELAY

ANCHUSA MYOSOTIDIFLORA (Forget-me-not Flowering). Grows to a height of 18 inches. During April and May it is a mound of dainty blue flowers borne on fine, branching stems. Foliage attractive throughout the season and does well in shade.

ARMERIA, "Glory of Holland." Very attractive and do well in any soil. Foliage is always ornamental and flowers are borne on wiry stems 9 to 15 inches high. "Glory of Holland" is one of the best Armerias. Color clear pink and blooms resemble fluffy balls about the size of a walnut.

CAMPANULA ROTUNDIFOLIA (Blue Bells of Scotland). A real gem for the rockery or border. Low-growing, tufted plant bearing quantities of deep blue, bell-like flowers on erect wiry stems. Blooms practically all summer and fall.

COLUMBINE, "Crimson Star." One of the most remarkable of Aquilegias. Bright crimson color makes it outstanding for the perennial bed or border. Fine for cutting.

DIANTHUS, "Red Grenadin." If you want a spot of really bright color then get this remarkably hardy and free flowering Dianthus. Blooms of Carnation type, very fragrant, brightest red, dwarf.

GEUM, "Fire Opal." Dazzling scarlet flowers, often measuring 3 inches across, borne on upright stems. Fine for bouquets. Bloom May to Oct.

HEUCHERA Brizoides. Plant sends up numerous stems about 18 inches high, each bearing its blooms of clear pink. This is very desirable for cutting and is hardy anywhere.

LIATRIS, "September Glory." New and late flowering variety. Beautiful purple flower spikes borne on long stems all through August and September. Fine for cutting and a very desirable new plant.

LYCHNIS Viscaria flore pleno. Unusual and showy in every garden. Bright vermilion-red blooms on 4-inch stems. Excellent for cutting or for color spots.

NEPETA, "Six Hills Giant." Neat and compact plant, producing an abundance of lavender-blue flowers on stems a foot high. Very good for edging and does well even under adverse conditions.

STOKESIA, "Blue Moon." The newest and finest. Ornamental foliage and large pale blue flowers with finely divided petals. A sensation wherever shown and we know you will love it.

VIOLA, "Apricot Gem." The Viola of the future. Rich apricot-yellow. Hardy and a prolific bloomer. Wonderful for edging and borders.

THREE BEAUTIES FROM THE ORIENT New Gems Among the Iris Species

Sure to please you in every way. These are all of direct Oriental descent and have all the beauty and delicacy of color characteristic of their ancestors.

IRIS DICHOTOMA (The Vesper Iris). Fan-shaped plants reach a height of 12 inches. An endless succession of light purple blooms all through August. An ideal plant for rock garden or border.

IRIS TECTORUM (Oriental Roof Iris). The one seen growing on the thatched roofs in the Orient. Large blue blooms on short stems. Very ornamental and popular for its color and usefulness.

IRIS CRISTATA. Loved and admired by all. Stems rise only three inches above the ground but each is topped by an extremely large, flat-topped bloom of finest amethyst-blue. Excellent for rockery or for ground cover in shady places.

These plants drew much attention in our World's Fair Garden. Visitors admired them and hundreds praised and wrote down the names of these varieties.

Priced at only 35c each; or 3 for \$1.00, postpaid.

Your choice of the above outstanding plants: **35c each; 3 for \$1.00, postpaid**

(Also see special offer below.)

Special Perennial Collection Offer "KRIDER'S WORLD'S FAIR BEAUTIES"

As a special inducement to have you try Krider's fine stock, we will send you twelve of the plants described above; one of each of your choice of varieties, and quantities, all in heavy two-year field-grown plants. Sure to bloom this year and guaranteed to grow. A real \$3.60 value sent postpaid to your door for only \$3.00.

Don't pass this opportunity by. Order now.

12 Plants will be sent at proper time for your locality. **\$3**

Krider's **RED** Yucca

(Yucca Hespercallis Gloriosa)

Again we offer our customers this new plant of the Yucca family, so dazzling and so thrilling that it will be sure to delight you if you love brilliant color. Like all Yuccas, the first year's growth is in the roots. Usually starts blooming the third year. It is perfectly hardy and easy to grow. Its flowers are borne on strong canes from 4 to 5 feet high. Ideal for specimen plant or for background. Do well planted in ordinary soil. **We offer them at only 50c each, or 3 for \$1.25, postpaid.**

YUCCA Collection

- 1 New Red Yucca. 50c each
- 1 Yucca Filamentosa. Green foliage with white flowers. 35c each.
- 1 Variegated Yucca. Yellow striped green foliage. White flowers. 35c each.

One of each of these fine plants. A \$1.20 value, only—

98c

50c

EACH

3 for \$1.25

POSTPAID

The Most Beautiful Statice

(Statice Dumosa)

This wonderful Statice received much attention in our World's Fair Exhibit. A real cloud of misty pink loveliness and ideal in any location you care to plant it. Naturally beautiful in a bed, it becomes doubly so when used in mixed bouquets. Blooms over a long period of time and keeps well after cutting. Don't fail to get this splendid Statice. **Price only 30c each; 4 for \$1.00, postpaid.**



Statice

New IRIS "Shilka"

Now a NEW IRIS to beautify your gardens! Discovered by Prof. Hansen in the cold sections of Siberia, near the town of Shilka. Extremely hardy and blooms are oddly shaped, as shown in photo at the left. Color a delicate orchid. In fact it has been called

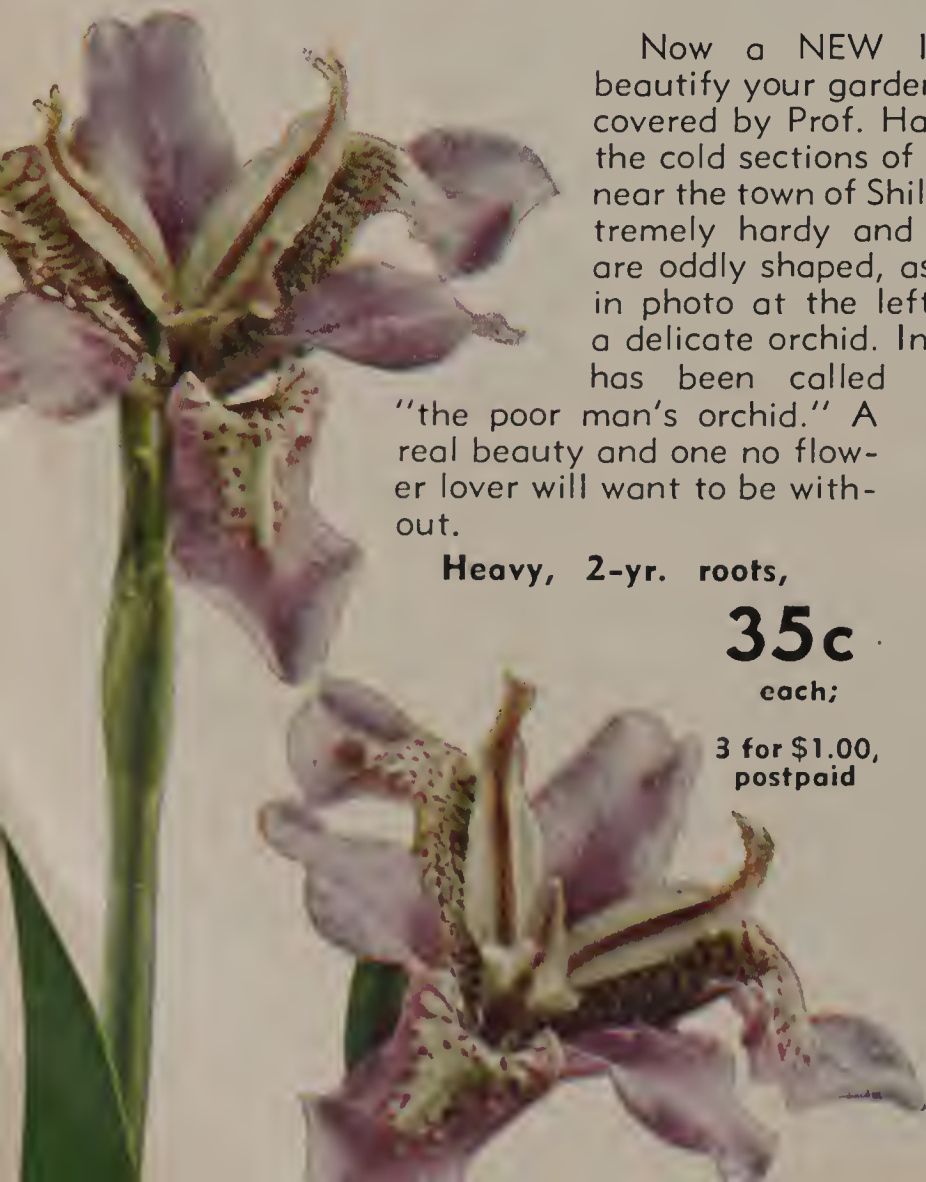
"the poor man's orchid." A real beauty and one no flower lover will want to be without.

Heavy, 2-yr. roots,

35c

each;

3 for \$1.00, postpaid



Krider's RED Yucca

SPECIAL!

One of each of the four beautiful plants described on this page—all 2-yr., field-grown, and a real \$1.45 value—postpaid to your door for only—

4 for only \$1.15

New Double LYCHNIS

Truly breath taking in beauty was a clump of these New Double Lychnis plants in full bloom in our World's Fair Garden, ten weeks after planting. Stems rise 10 to 16 inches above plant and are topped with spikes of double, coral-red blooms. Hardy anywhere and requires only ordinary garden soil. We offer nice sturdy plants from 2-inch pots, the same as we planted in our Fair Garden. Will bloom this year.

30c each; 4 for \$1.00, postpaid



Now

**AT PRICES
YOU CAN
AFFORD
TO PAY.
ORDER
NOW!**

New **GIANT** *Pacific Hybrids*

**THE DELPHINIUM SUPREME — Colors Never
Before Seen — NEW AND SENSATIONAL**

These are the new Delphiniums you have been reading about in all the garden magazines. They have swept flower lovers off their feet from coast to coast. Words cannot adequately describe the elegance and beauty of this marvelous new strain of Hybrid Delphinium. Giant stalks bearing flower spikes of enormous size. Individual florets are each perfect and exceptionally large, measuring as much as 2½ inches across. The colorings will thrill you. Being Hybrids we cannot guarantee what shade the plant will bloom, but they run the range of blues, lavenders and mixed shades. Some have outer petals of blue with inner petals of soft orchid. If you have followed the development of this beautiful introduction you know the prices asked for them elsewhere. Take a look at our prices at the right and we believe you will realize that Krider never holds you up in order that you may have the latest and best. Order some of these plants and you'll agree it's the best money you ever spent. Guaranteed to grow, of course. See page 3.

**SPECIAL POST-
PAID PRICES**

35c each

3 for \$1.00

6 for \$1.75



Krider Iris

FINEST VARIETIES, VARIED COLORS. ALL 2-YEAR FIELD-GROWN ROOTS. GUARANTEED TO GROW.

Plant a bed of Iris. They give you wonderful blooms and are easy to grow.

- ALCAZAR.** S. light bluish violet. F. deep purple with bronze veined throat.
- AMBASSADEUR.** Deep reddish violet with rich orange beard.
- EVADNE.** Very rich rose-violet on white base. Burnt orange beard.
- HIPPOLYTA.** Tall bluish lavender landscape Iris.
- HUSSARD.** Clear violet-blue.
- MADAME CHOBAUT.** White suffused with pale yellow and wine-red.
- OPERA.** Rich, livid, velvety purple.
- PROSPERO.** Clear violet with lighter shadings.
- SOUV. DE MADAME GAUDICHAU.** Brilliant dark purple.
- VIRGINIA MOORE.** Tall, bright chrome-yellow veined darker on the falls.



Typicol Germon Iris

GERMAN IRIS SPECIAL

One of each of the ten fine German Iris as described above or your choice of varieties and quantities. A real Krider value. Postpaid, only

10

\$1

Cannas

EVERYONE LOVES CANNAS

At these low prices you can now have the large bed of Cannas you have always longed for. Strictly first class roots. We offer the following:

- AMBASSADOR.** 3 ft. Bronze leaves, scarlet flowers.
- CITY OF PORTLAND.** 3 ft. Green leaves, pink flowers.
- HUNGARIA.** 4 ft. Green leaves, pink flowers.
- KING HUMBERT.** 5 ft. Bronze leaves, red flowers.
- KING MIDAS.** 3 ft. Green leaves, yellow flowers.
- PRESIDENT.** (The great bedding Canna.) 3 ft. Green leaves, scarlet flowers.

6

One of each of the six as described above or your choice of vorieties and quantities. Postpaid to your door.

60c

12

Two of each of the six described or your choice of varieties and quantities. Post-poid for only

\$1.00

ALL GUARANTEED TO GROW
See page 3. Order now.

JAPANESE IRIS SPECIAL

The large-flowering, summer-blooming varieties in rainbow mixture of colors. We offer 10 assorted colors and with each collection will send one Giant Blue Siberian Iris FREE. This Si-berian Iris, **EMPEROR**, is 35c if ordered singly. Get the eleven postpaid for only

10

\$1



Attractive Canna Bed



NO FLOWER HAS THE CHARM
AND SUMMER BEAUTY
THAT BELONGS TO

Gladioli

WE OFFER TWO OUTSTANDING
GROUPS—ORDER NOW!

All guaranteed to grow. See page 3.

Group 1 World's Fair Collection

25

Varieties of beautiful Gladioli. These are the choicest ones taken from the planting we exhibited at the World's Fair.

All the newest and best were shown and from hundreds of varieties we chose these twenty-five as being most outstanding. Their clear, beautiful colors were exquisite and hundreds of remarks were heard regarding the large size and perfect form of the flower spikes.

We will send you 25 fine, large, first class bulbs; each separately packed and labeled. Twenty-five choicest varieties, guaranteed to grow and bloom this year, postpaid to your door for only

\$1

Group 2 Rainbow Color Collection

50

Fine blooming size bulbs; beautiful mixture of colors. The greatest bargain in high class gladiolus bulbs ever offered. For gorgeous blooms and supreme satisfaction get this offer. We

know you will be more than pleased when blooming time comes. Not labeled but we guarantee well-balanced mixture of colors. Will bloom this year. **Postpaid for only**

\$1

LAST MINUTE
SPECIAL BARGAIN

Regal Lilies

America's greatest value in the ever-popular Regal Lily. Fine, clean, blooming size bulbs for bloom this year. Don't pass up the opportunity of securing these at a truly value-giving price.

16

First Class Blooming Size Bulbs,
Will Bloom This Year
POSTPAID For Only

\$1

COLORFUL PLANTS

Appropriate for the Finest Gardens

Christmas Rose

(Helleborus Niger)

Blooms Through the Snow at Christmas

A dwarf growing, hardy plant with dark, leathery foliage, which grows up through the snow and blooms in the dead of winter. Large, single, bell-like flowers last for a long period of time. Foliage is evergreen. **A real sensation and a real value, only—**

98¢

Each
Postpaid



SPECIAL OFFER

Get this colorful collection and save money.

- 3 Painted Daisies.
- 4 Mrs. Scott Elliott's Long-Spurred Aquilegia.
- 3 Linum Perenne.

A Real \$2.00 Value

10 As described above.
Guaranteed to grow,
and postpaid for only **\$1.60**

PAINTED DAISIES

(Pyrethrum)

Beautiful daisy-like flowers on long stems and in assorted colors. Fernlike foliage and brilliant shadings make them especially desirable for cutting. Long season of bloom. **20c each; 6 for \$1.00, postpaid.**

AMERICAN BITTERSWEET

Loved
By All

Widely used as a winter bouquet in the home. Handsome foliage and in fall has those large clusters of orange-crimson berries which it retains all winter. If given support will climb over most any surface. Grow your own Bittersweet.



American Bittersweet

**50c each;
3 for \$1.25**
Postpaid

Nice, heavy rooted,
3-yr. plants, only—

Mrs. Scott Elliott's Long Spurred AQUILEGIA

← (Columbine)

Mrs. Scott Elliott's Long-Spurred Hybrids. The finest of the Aquilegias and excellent for bedding or cutting. Come in mixed colors of wide range. Their delicate yet colorful beauty makes them a favorite with all flower lovers. **20c each; 4 for 70c, postpaid.**

LINUM PERENNE

→

Loads of bright blue flowers from May until August. Every morning this fine plant presents you with an abundance of new blooms for cutting. Grows about 2 feet high and has feathery blue-green foliage. Truly sensational when used in bouquets with Painted Daisies, Shasta Daisies, Asters, Gypsophila, etc. May also be used as contrast blossoms with Lilies or Roses. Every garden should have a few of these plants, and at our low price you need not delay longer. **2-yr., 25c each; 5 for \$1.00, postpaid.**





Tritoma

(Red Hot Poker)

One of the flashiest and most showy of all the garden plants. Large, elongated cones of brilliant orange-red flowers borne on strong canes 2 to 3 feet high. Will do well on any soil and will bloom abundantly year after year. Get a few of these and enjoy their brilliant coloring. Fine heavy, 2-year plants.

30c Each

4 for \$1.00 Post-paid

All Guaranteed to Grow.

BEAUTIFUL *Hardy Fuchsia* MAGELLANICA

Introduced by Wayside Gardens. This Hardy Fuchsia blooms all summer until stopped by frost. Ruby-red, pendulent flowers are produced by the hundreds, flowering freely in sun or light shade. Very desirable for planting in solid beds or for borders or rockery work. Top freezes back same as the Butterfly Bush, new growth comes up from the base early each spring. Nice husky plants for bloom this year, only 35c each; 3 for \$1.00; 6 for \$1.80, postpaid.



2 BRILLIANT PLANTS —

The Sensation of Our
N. Y. World's Fair Exhibit



"FIREBALL"

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above the foliage, each topped with a ball-shaped bloom of brightest red. Ideal for rockery or border. Get this **New Fireball** and enjoy its blooms this year. A perennial and will last for years. **25c each; 5 for \$1.00, postpaid.**

SACRED LILY OF THE AZTECS

IMPROVED
TIGRIDIA

"Lilideum"

TRADE
MARK

Lilium
Monterrey

NOTE: Lilideum bulbs require the same care and treatment as Gladioli.

3 for 50c
12 for \$1.50
Postpaid

As though in worship the Lilideum opens its petals towards the rising sun, unfolds its gorgeous blooms upright at noontime, turns its head with the declining sun and dies with the setting thereof. Blooms appear and die daily over a period of a month. This rare flower, a native of Mexico, appears on stems 2 feet tall. Their oddly marked cup-shaped centers and vividly colored outer petals make them particularly appealing and desirable. Bulbs require the same care and treatment as Gladioli. We offer three varieties in three brilliant colors as illustrated. State color desired.



Tigridia

Special
Rainbow Mixture
of Tigridia
12 for \$1.00
Postpaid



Hall's Japan Honeysuckle

VINES *BEAUTIFUL LIVING SCREENS*

All Heavy-Rooted, 2-Year Field-Grown Plants.

Guaranteed to Grow. See Page 3.

All Vines Are Sent Postpaid.

Hall's Japan Honeysuckle

(*Lonicera Halliana*)

A strong, vigorous evergreen variety of Honeysuckle, with pure white flowers changing to yellow. Very fragrant and covered with blooms from June to November. 2-yr., 25c each; 5 for \$1.00.

Chinese Purple Wisteria

Beautiful climbing vine of rapid growth, producing long, pendulous clusters of pale blue flowers. Fine for shading the upper part of a house. Will wind its way up any support. **Note:** We are often asked why Wisteria does not bloom. The answer is that you have been getting plants raised from seed. Many of these will never bloom. We graft our Wisteria from blooming wood and guarantee that they will bloom the second or third year after planting. 2-yr. grafted, 60c each; 3 for \$1.50.

NOTE: For SILVER LACE VINE See Page 29.

Boston or Japan Ivy

A splendid vine for covering, as it clings perfectly to the smoothest surface. Foliage is bright glossy green, changing to brilliant hues of scarlet, crimson and orange in the fall. This is the vine seen so much creeping up over brick walls of old churches and homes. Hardy and easily grown. All 2-yr. vines. 35c each; 3 for \$1.00; 12 for \$3.50.



Boston Ivy

Dutchman's Pipe

Krider's true grafted variety. Only the most skilled nurserymen know how to do the grafting of this vine. Medium large leaves of rich green. Flowers are very attractive because they are of a curious brown color and resemble a pipe. 2-yr. grafted vines, 60c each.

Evergreen Bittersweet

EUONYMUS. Beautiful waxy dark green leaves and attractive orange-colored berries that stay on the vine all winter. Foliage is evergreen and the vine will cling to brick, stone or any kind of wall. 2-yr., 50c each; 3 for \$1.25.

Clematis

JACKMANI. The flowers, when fully expanded, are from 4 to 6 inches in diameter. Intense violet-purple, with a rich velvety sheen, distinctly veined. July until frost. 2 yr., 50c each.

MME. ED. ANDRE. Flowers as large as Jackmani and a rich velvety brick-red. Very free flowering, and a continuous bloomer. 2-yr., 50c each.

HENRYI. Large creamy white flowers. A strong grower and very hardy. One of the best of the white varieties. A continuous bloomer. 2-yr., 50c each.

PANICULATA (Sweet Scented Japanese Clematis). Rapid in growth. Pure white flowers of medium size, having a delightful fragrance. 2-yr., 50c each.



Chinese Wisteria



Euonymus—Evergreen Bittersweet

HOW TO GROW CLEMATIS

Clematis will thrive in almost any climate but for best results they should be planted in a somewhat sunny location and in as near a non-acid soil as possible. If your soil is acid this condition may be remedied by mixing lime with the soil at planting time, or by thoroughly working lime into the soil around those plants already in place. Clematis should be set so that the dirt comes up about 2 inches on the stem above the roots. If planted with the crown just level with the soil they will soon wither and die from drying out. Dig the hole large enough so that the roots may be spread out naturally in planting. If the soil is poor the hole should be filled with good rich garden soil. Clematis planted in this manner and kept well watered (not drowned) will rarely fail to grow and do well.

See page 29 for additional colorful vines.

HARDY HEDGE

For beautiful living fences our Hardy Hedge Plants are unequalled. Highest quality, heavy rooted, healthy and sure to grow. Their low prices make them ideal for those who want hedge plants in any of the several varieties described below.

All Guaranteed to Grow.
See Page 3.



Beautiful and Colorful—Japanese Barberry Hedge

Hardy Amoor River Privet

Most universally planted of all hedges. Shiny dark green leaves, not subject to blight or disease. Very hardy, a rapid grower. May be sheared any shape. Plant 10 inches apart and prune back to 8 or 10 inches after planting for a dense, hardy hedge. 2-yr., 18- to 24-inch, well branched, 25 for \$1.75; 100 for \$5.00, by express.

NOTE: For TRUEHEDGE COLUMNBERRY See Page 49

Green-Leaved Japanese Barberry

America's most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Brilliant red berries in great numbers stay on through the winter months. Perfectly hardy and will grow in shade or on poor soil. May be pruned or sheared any time. 9 to 12 in., 25 for \$1.00; 100 for \$3.00, postpaid.

Spirea Van Houttei for Hedging

The most popular of all shrubs. Profuse clusters of tiny white blooms completely cover the sweeping branches in May. Delicately cut leaves stay bright green until autumn, then turn to bright shades of bronze and yellow. Grows to 6 feet, but may be pruned any time after blooming period. Makes a beautiful flowering hedge. 2-yr., 18 to 24 in., 25 for \$1.50; 100 for \$5.00, by express.



Japanese Yew—Evergreen Hedge

Red-Leaved Japanese Barberry

Very popular for specimen grouping and for edging taller plantings of shrubs or evergreens. Glossy purplish red leaves. Makes a brilliant, colorful hedge. 9 to 12 in., 25 for \$3.00; 100 for \$8.00, postpaid.

Bush Honeysuckle for Hedging

No hardier plant can be found than the Bush Honeysuckle. Grows to a height of 8 to 10 feet, with upright and somewhat spreading branches. Foliage is bright green and flowers are borne freely in May and June. Very fragrant and attracts bees and humming birds. Showy red berries ripen in summer and cling to the bush for many weeks. The best shrub in our nursery for a high compact hedge, for screening purposes, or to attract birds. 2-yr., 18- to 24-inch, 25 for \$3.00; 100 for \$8.00, by express.

Regel Privet

This variety has long been recognized as one of the best and most beautiful plants for hedges. It makes a quick, strong growth and is free from insects and scale. Leaves are dark, glossy green. Price, heavy 2-yr. stock, 25 for \$1.75; 100 for \$5.00, by express.

Finest Evergreen Hedge

TAXUS CUSPIDATA (Japanese Yew). The last word in Evergreen Hedges. Rich looking, dark evergreen foliage. As they age they become covered with brilliant red berries in fall. Will stand heavy shearing and will make a dense, compact, beautiful hedge if planted 18 inches apart. Heavy rooted, 6-9 inch plants, 25 for \$8.00, postpaid. 100 for \$25.00, postpaid.

NOTE:
We sell
50 of any
variety
of hedge
at the
hundred
rate.

All are
guaranteed
to grow.

PLANTING HEDGES



SET HEDGE TRIFLE
LOWER THAN THEY WERE
IN NURSERY TO GET A
DENSE HEDGE AT BOTTOM

DIG ONE SIDE OF TRENCH STRAIGHT AND IN
LINE, PLACE PLANTS AGAINST THIS SIDE
TO GET A STRAIGHT HEDGE

PLANTING AND GROWING HEDGES

Beautiful hedges are easily grown if a few simple instructions are observed. Dig a trench 10 to 12 inches deep and the width of a spade. Set the plants a couple of inches deeper than they stood in the nursery. This insures a dense hedge at the base. Privet should be set 10 inches apart, Barberry about 18 inches. Shrubs such as Spirea 18 inches, Chinese Elm 2 feet, and Evergreens 2 to 3 feet. Spacing may be varied depending upon the density desired. After spacing plants, fill in about one-half of the depth of the trench, then flood with water. After settling fill in balance of the trench and tramp firmly. Leave a slight depression along each side of the hedge to retain water. Keep thoroughly soaked until well started. Privet should be cut back to about 8 or 10 inches after planting to promote vigorous growth. Hedges planted in this manner rarely fail to grow.



Beechwood Challenger

*For Fall Beauty
and Color get
these fine new*
HARDY ASTERS

**The Ideal Flower
For Those Fall
Bouquets**

New introductions of surpassing charm and color. All are perfectly hardy, rapid growers and prolific bloomers. Unsurpassed for fall beauty and a real value at our low prices.

BEECHWOOD CHALLENGER.

New and a real delight. Loads of red blooms with rich golden centers.

BARR'S PINK. Those of you who love a rich, clear pink blossom will revel in the beauty of this variety.

WONDER OF STAFFA. Flowers are fully 2 inches across, velvety bluish purple with center of dark gold. A striking contrast plant and one we know will please you.

**Your choice: 35c each;
3 for \$1.00, postpaid**



Top—Barr's Pink

Bottom—Wonder of Staffa (Shown 1/2 size)

Special Hardy Aster Collection

To put these fine new colorful Hardy Asters within the reach of all, we are making this remarkable offer. We will send you one of each of the three described above and in addition will include a FREE plant of another variety of Hardy Aster not listed in this catalog. This making four fine, hardy plants, sure to bloom this year, and the biggest dollar's worth you ever bought.

4

\$1

Postpaid to your door

BALLOON FLOWER (Platycodon)

Showy deep blue flowers from June to October. Buds resemble a small blown-up balloon, open into beautiful bell-shaped blooms of finest quality and texture. Grows to 2 feet and is fine for cutting.

20c each; 6 for \$1.00, postpaid



Balloon Flower



BRIGHT FLOWERING VINES FOR COLORFUL SCREENS

GREAT NEW CLEMATIS "RAMONA"

This beautiful Clematis carries a suggestion of lost Indian legend; lingering memories of a vanished race. Large, lavender-blue blooms in profusion. Hardy and easy to grow. Very large, rounded petals.

**Only 75c each; 3 for \$2.00,
postpaid**



Scarlet Beauty
Honeysuckle

Scarlet Beauty Honeysuckle

ONE OF AMERICA'S MOST
BRILLIANT FLOWERING VINES.
EVERBLOOMING, EVERGREEN.

The wonder plant of the century. Blooms all summer. Loads of flashing red flowers. Fine for foliage and cover. Leaves remain green until after Christmas. Blooms are richly scented. If you are looking for a new vine, get this one.

75c
Each

3 for \$2
Postpaid

GET ALL THREE!

3 Take advantage of this special offer and get all three vines pictured on this page. All are 2-year, field-grown. Guaranteed to grow and sent postpaid for only—

\$1.50

SILVER LACE VINE

In a few short years this has come to be America's No. 1 vine for covering pergolas, archways, lattice fences, arbors, etc. It is graceful, hardy and easy to grow. Will grow 25 feet or more in a season and a fully developed specimen is a cloud of misty white, with tints of yellow and pale rose, suggesting old lace. Gives a most exquisite effect and is one of the most satisfactory vines.

35c each; 3 for \$1.00, postpaid

Clematis,
Ramona
←

Silver Lace
Vine
→

For additional
vines, turn back
to page 26.





Ever-Popular Foxglove



Be Healthy—Get Out of Doors
and Grow More Flowers

WHY PLANT ANNUALS WHEN YOU CAN GET THESE FINE PERENNIALS WHICH WILL BLOOM YEAR AFTER YEAR WITH LITTLE ATTENTION?

Your choice, 20c each; 7 for \$1.00, postpaid.
2-yr., field-grown plants.

ANCHUSA (Alkanet). For massed backgrounds of the most brilliant blue the Anchusa cannot be surpassed. Grows 4 feet tall and is extremely hardy.

BLAZING STAR (Liatris). Long narrow spikes of lasting, rich lavender flowers in midsummer. Very desirable for brightness in the perennial beds.

RUDBECKIA PURPUREA. Old-fashioned flower of large size. Purplish daisy-like flowers on tall stems.

COREOPSIS LANCEOLATA. Valuable for its profusion of showy yellow blooms all summer long. Long stems and fine for cutting and mixed bouquets. Hardy and very easy to grow. Reaches approximately 2 feet in height.

DOUBLE HOLLYHOCKS. Double flowering variety of an old favorite garden flower. Their brilliant colorings and general hardiness make them desirable for all garden plantings. Come in assorted colors.

DELPHINIUM. A favorite wherever flowers are grown. Their long blue spikes provide just the touch of color needed to make a charming planting. We can furnish in light or dark blue.

FOXGLOVE (Digitalis). Though a biennial, this old-fashioned flower is usually classed with the perennials as it reseeds itself under favorable conditions. Its fine shadings and general sturdiness make it desirable in plantings. Assorted colors.

GAILLARDIA. Noted for its profuse blooming habit and hardiness. Its flowers are of intense blood-crimson margined with deep golden yellow. Grows to 24 inches in height.

SALVIA AZUREA (Meadow Sage). Fine type plant bearing loads of deep blue spikes. Prolific bloomer and extremely hardy.

VARIEGATED FUNKIA (Blue Flowering Day Lily). Broad, pale green, fluted leaves variegated by white band and varied streakings. Valued for its foliage as well as for the blue flowers hanging in loose panicles from heavy short stems.



Beautiful Delphinium



Orange Gaillardia



Yellow Coreopsis



Double Hollyhocks



←
Variegated
Funkia

→
Salvia
Azurea



PEONIES

YOU
WILL
LOVE

3 GROUPS of the FINEST

ALL GUARANTEED
TO GROW
See Page 3

GROUP 1

Three of the finest Peonies grown. All are leaders in their class and if you want to have the choicest blooms of your neighborhood, get this splendid collection. **\$2**

Postpaid for only

1. **Auguste Desserte.** Silvery pink. Large.
2. **Midnight.** Deepest rich dark red.
3. **Jubilee.** Large bomb-type white.

GROUP 2

Three high-quality Peonies usually sold at twice this price. For large, perfect, colorful blooms and general excellence, at moderate price, this offer cannot be equaled. **\$1**

1. **Walter Faxon.** Large double deep pink.
2. **Felix Crousse.** Rich deep red.
3. **Baroness Schroeder.** Large flowering, soft white.

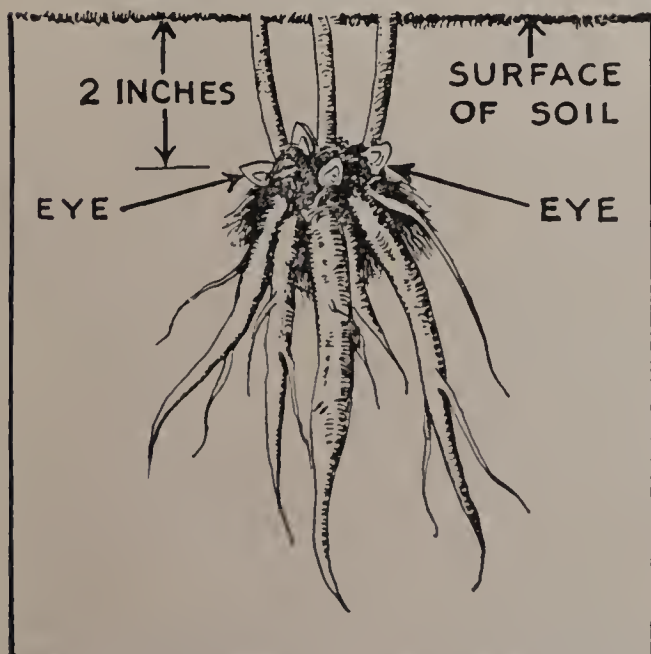
GROUP 3

Five of our regular 75c Peonies, nice 3- to 5-eye divisions and well-balanced color range. Our choice of varieties but each will be named and labeled. A real

5 \$3.75 value. **\$2⁷⁵**
Postpaid:

STRONG 3-5 EYE DIVISIONS

Plant as shown below.





Lillian



Africa

America's Best Phlox

We are one of America's Largest Growers of Hardy Phlox.

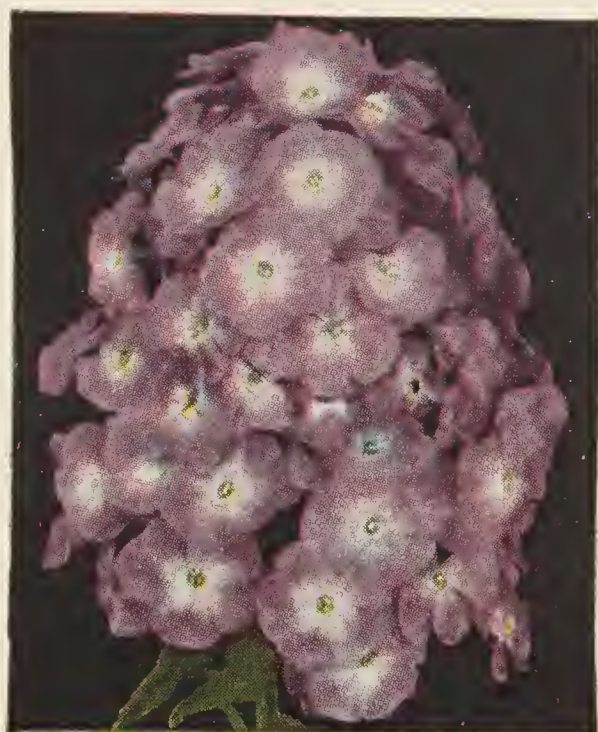
The soil in Northern Indiana is ideal for their propagation and our plants grow, thrive and bloom in any section of the country.

Buy and plant Krider's Hardy Phlox, knowing when blooming season comes you are going to be thrilled and delighted with them.

Salmon Glow

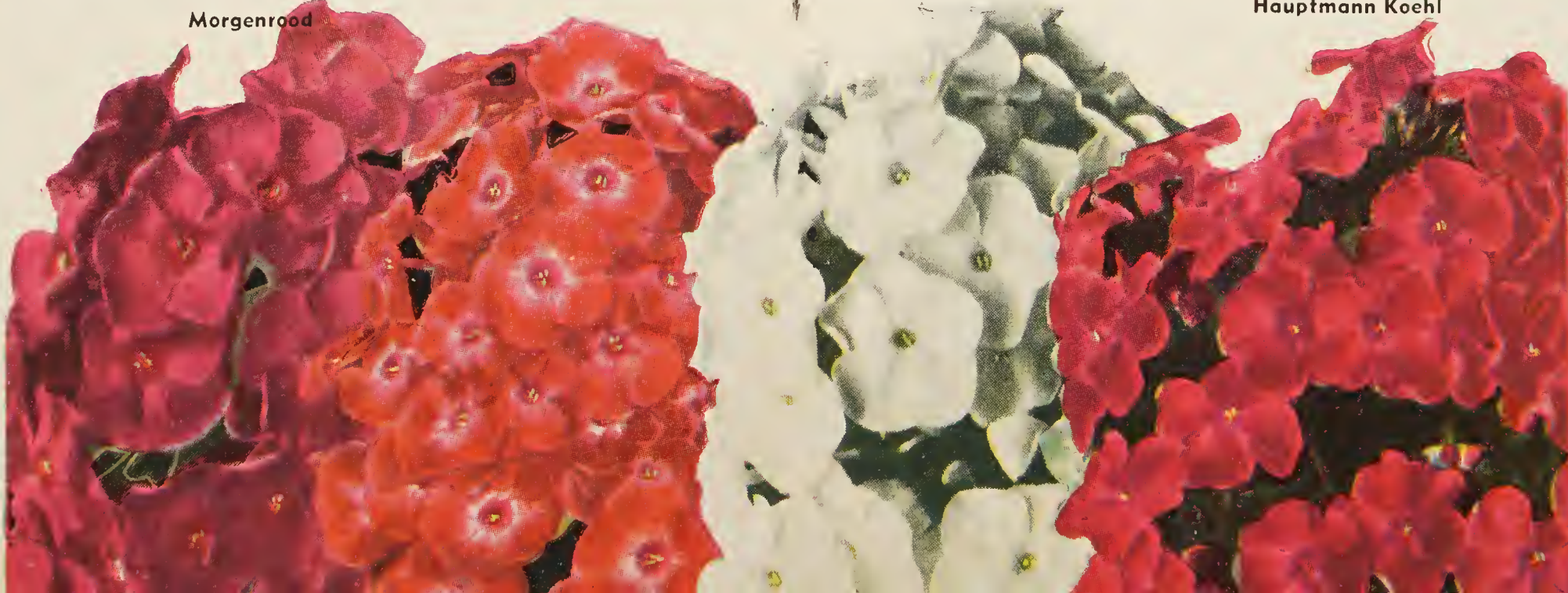


[32]



Caroline Vandenburg

Morgenrood



Annie Laurie

Innocence

Hauptmann Koehl

KRIDER'S "Dazzling Dozen" For 1940

THE PHLOX WHICH WERE THRILLING CROWDS ALL SUMMER AND FALL AT THE NEW YORK WORLD'S FAIR

Facing directly to the entrance of "GARDENS ON PARADE" we executed a magnificent planting of over 600 Hardy Phlox.

During the latter part of July and throughout August and September they produced a display of blooms and color which made nearly everyone pause and exclaim over their beauty. Many were not familiar with the plants, many who had grown Phlox for years were astounded at the new colorings and varieties shown.

SPECIAL PHLOX COLLECTION

The twelve varieties which we offer on this page we believe to be the twelve best varieties grown today. They are hardy, many are proven new varieties, their colorings are the finest produced and they will give you satisfaction and pleasure wherever planted.

12 Postpaid to your door. Your choice, **\$1.50** or one of each.

25 Plants only \$2.50

20c each, 6 for \$1.00



Graf Zeppelin

Guaranteed to Grow and Bloom



P. D. Williams



Beacon

DO NOT BE MISLED

There are many varieties of Phlox. Some are good; some not. Many are not suited to all sections of the country. Some are played up by different nurseries all out of proportion to their true worth. Krider's Phlox have stood the test of time and new varieties must have proven themselves before we will include them in our offerings.

Border Queen



[33]



GUARANTEED
TO GROW

READ PAGE
THREE

ORNAMENTAL SHRUBS

*For BORDERS, SCREENS, or
BACKGROUNDS—All are hardy*

ALL SHRUBS ON THIS PAGE HEAVY, 2-YR. BLOOMING SIZE

40c Each
Postpaid

3 for \$1.10

Unless
Otherwise
Noted

Snowballs (Viburnum)

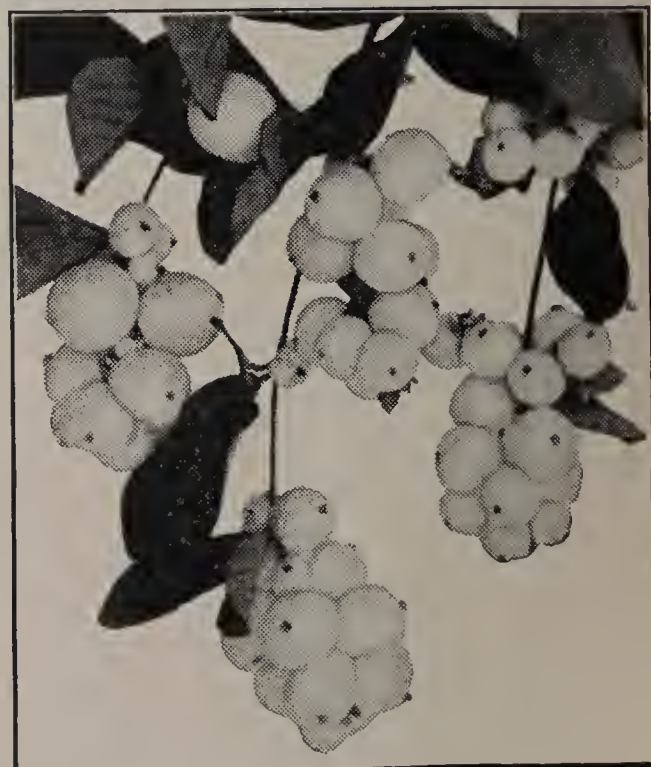
DENTATUM (Arrow-Wood). Bright green heart-shaped leaves which turn to brilliant shades of red and purple in autumn. Creamy white flowers borne in abundance in May and June. Deep purple fruits add to its attractiveness. Grows to a height of 8 to 12 feet.

CARLESII (Mayflower Viburnum). A truly grand medium size shrub from Korea, prized for its exquisite fragrance similar to that of the Trailing Arbutus. The waxy flower clusters, pearly-pink in bud, pure white when open, appear early in the spring. Thrives under the most unusual conditions but does best in partial shade and a cool, moist soil. A charming plant for foreground of border or for planting about the house. The true grafted variety. **Heavy, 2-yr. blooming size, 75c each; 3 for \$2.00, postpaid.**



**Viburnum Opulus Sterile—
Common Snowball**

FOR
BETTER
BLOOMING
QUALITY
GET
NORTHERN
GROWN
PLANTS



White Snowberry

OPULUS STERILE (Common Snowball). A favorite shrub bearing great masses of ball-shaped white flowers in May. Grows 8 to 10 feet tall.

DILATATUM. One of the best of the Viburnums. An upright bushy shrub eventually reaching 10 feet in height. Deep green, oval-shaped leaves. Pure white flowers borne in cymes 3 to 6 inches across. Very hardy and free flowering. Masses of globular scarlet berries remain through the winter, making a striking contrast to the snow.

Snowberry (Symphoricarpos)

WHITE SNOWBERRY. Diminutive rose-colored flowers in June and July followed by clustered milk-white fruits which remain far into the winter. Bush is compact in form with numerous slender branches. Can be used in small groups or large masses. Due to its dwarf habit it is valuable for foregrounds in shrub plantings. Excellent for shade.

New Red Snowberry

This is the greatest shrub for shady places that we have ever seen. Grows to a height of 5 feet with gracefully arching branches and lacy foliage. Blooms are followed in fall by glowing red berries, twice the size of the old Indian Currant and as red as those of the High-Bush Cranberry. Don't fail to get some of these shrubs for shady locations.

Cytisus Scoparius

(Golden Peacock Shrub)

A native of Mexico. Semi-dwarf and very ornamental. Very fine foliage on graceful branches which grow upright and compact. Beautiful golden yellow blooms with crimson wings. Excellent for forcing, shrub borders and planting in difficult places.

Rhodotypos

(Jetbead)

An attractive rounded shrub reaching 4 to 6 feet in height. Beautiful yellowish green foliage with distinct corrugations. Large, single white flowers in late May followed by black berries which remain through the fall. Will do well in shade or semi-shade. Very desirable.



Golden Peacock Shrub



Viburnum Dilatatum

Flowering Shrubs

FOR BORDER PLANTING

HEAVY 2-YEAR BLOOMING SIZE—YOUR CHOICE

This
Page

40c each; 3 for \$1.10 Postpaid

UNLESS NOTED OTHERWISE

French Pussy Willow

A small treelike shrub with attractive leaves 2 inches long and an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make those "springy" bouquets just as the snow melts in the spring.

Tamarix Africana

These large shrubs have foliage resembling asparagus leaves, with a drooping, feathery appearance. Bear delicate pink flowers in great profusion in early summer. Does well in any type of soil.

Bush Honeysuckle

For a tall hedge or to screen an unsightly view there is no shrub so valuable. Will grow to the height of 10 to 12 feet in a few years. A beautiful shrub both summer and winter. Is the first to clothe itself with leaves in the spring, and its fragrant flowers and luxuriant foliage are a constant delight. Bright red berries cling to the bush all through the winter, giving a brilliant touch of color to the winter landscape.

Amelanchier Canadensis (Juneberry)

A dwarf bushy tree which becomes a cloud of snowy white bloom in early spring. In June it is loaded with delicious, edible fruit. If you want a plant for both ornamental and practical purposes get a few of these. Hardy and a rapid grower.

White Fringe

One of the showiest of all shrubs. Grows to small tree height, with large shiny leaves of deep green. Graceful and drooping it bears its clouds of lacy white blooms. Branches start close to the ground and it may be grown as a shrub or trimmed up and grown as a dwarf tree. Good in borders or for specimens.



Deutzia, Pride of Rochester

Mock Orange

VIRGINAL. Blooms throughout the season. This wonderful Mock Orange is without question one of the most beautiful of the shrubs. Single flowers on one-year wood; double flowers on two-year wood. Grows 6 to 8 feet in height and is a valuable addition to any shrub group.

CORONARIUS. Sweet-Scented Mock Orange. A tall vigorous bush with abundant dark green foliage and single blooms having a sweet fragrance. Fine for cutting.

Deutzia, Pride of Rochester

The most popular and hardy of the Deutzias. Grows from 6 to 8 feet in height, and its mass of pinkish white bloom in June is a joy to all beholding it. Does well in any type of soil and for specimen or mass planting it is indispensable.

Russian Olive

Useful in mixed groups for color contrast. Bark on branches is dark green, foliage is a light silver shade. Golden yellow blooms are followed by ornamental olive fruits. Grows 12 to 16 feet in height.

KRIDER'S SURPRISE Shrub Collection

8 Think of getting eight fine shrubs at such a low price. We will select eight choice shrubs, 2 of each of 4 colors, name and label each one.

A real \$2.50 value.

By Express

\$1



French Pussy Willow



Virginal Mock Orange



Forsythia Spectabilis

FORSYTHIA SPECTABILIS

Earliest blooming. Lights up the landscape with glinting yellow before the leaves appear. Flowers often come out before the snow is gone. This is the large flowering variety, having flowers twice the size of the older kinds. Thrives in any locality. Grows 8 or 10 feet tall. May be pruned.

NEW GOLDEN SPIREA

A beautiful shrub with bright yellow leaves which turn to golden bronze in the fall. White blossoms followed by brilliant fruits. A sturdy, upright grower and valuable for color contrast.

Althea—Rose of Sharon, in Five Colors. Those Shown, Plus White



DRESS UP YOUR GROUNDS WITH *Ornamental Shrubs*

BEAUTIFUL, FINE

40c each
3 for \$1.10
POSTPAID
Unless Noted Otherwise

**HEAVY, 2-YEAR,
BLOOMING SIZE.
GUARANTEED
TO GROW.**

See page 3.



Kolkwitzia—Beauty Bush

BEAUTY BUSH

(Kolkwitzia Amabilis)

Charming new shrub recently introduced from China. Center stems are upright, the outer branches gracefully arching. Very attractive foliage. Blooms profusely in June. Flowers are bell-shaped, pale pink with orange veins, and are borne in long clusters along the branches. Does well in shade and grows rapidly.

SHRUB DOGWOOD - CORNUS

CORNUS, RED TWIG. Grows 6 to 8 feet high, with clusters of fine white flowers; white berries. Stems and branches turn to blood-red in winter.

C., YELLOW TWIG. Similar in habit to Red Twig except the bark is a beautiful golden yellow.

C., ELEGANTISSIMA. Grows 4 to 5 feet high, with purplish red bark and striking variegated foliage. This is one of the choicest variegated-leaved shrubs, capable of refined compact shape by proper pruning.

VIBURNUM OPULUS

(High Bush Cranberry)

Handsome native shrub reaching 10 feet in height with smooth, light branches and stems. Pure white flowers appear in May and June, followed by decorative fruits, which begin to color by the end of July and remain on the branches and keep their bright scarlet color until the following spring.

RHAMNUS FRANGULA

(Alder Buckthorn)

Same characteristics as Rhamnus Cathartica except it grows more slender shaped and the leaves are smaller and thinner.



Viburnum Opulus

ALTHEA - ROSE OF SHARON

Tall, beautiful flowering shrubs, distinctive because of their blooms. Double flowers resemble roses with tightly curved petals. Color shades stand out vividly in group plantings or as specimens. Very worth-while plant to buy, as they are easily grown, unusually hardy and bloom long and lavishly. **Note:** The Altheas are very late in leafing out in the spring. Do not be alarmed if they stand dormant up into June.

We offer 5 distinct and beautiful colors: **Vivid Red, Pink, White, Blue, and Variegated.** Your choice at 35c each or 5 for \$1.50, postpaid.

CARAGANA ARBORESCENS

Bushy, dwarf tree reaching 12 to 15 feet at maturity. Heavy, fine foliage. Masses of yellow blooms in late May or early June, followed by clusters of drooping pods in fall.

SWEET-SCENTED SHRUB

A favorite in all gardens and admired for its spicy aroma. Peculiarly shaped brown blossoms during most of the summer followed by attractive seed pods. 4 to 6 feet when matured.

EUONYMUS ALATUS

An attractive shrub because of its heavily ridged branches. Flutings resemble layers of cork. Foliage is especially fine in autumn when it changes to many brilliant shades.

Ornamental Shrubs

PROVIDE LASTING BEAUTY.
ALL OF OUR SHRUBS ARE
2-YR., FIELD GROWN, HEAVY-
ROOTED, BLOOMING SIZE
— REAL SHRUB VALUES —

40c each; 3 for \$1.10

POSTPAID

Unless Noted Otherwise



Hydrangea P.G.

FLOWERING ALMOND

Earliest spring-flowering shrub, in full bloom before the leaves appear. Beautiful pearly pink, double blooms snuggle tight to the twigs, completely covering the bush. Medium height.



Pink Flowering Almond

BEAUTIFUL HYDRANGEAS

PANICULATA GRANDIFLORA. Flowers in August with huge panicles, measuring from 8 to 12 inches long. Blossoms are first a delicate shade of pink gradually changing to bronze in early autumn.

ARBORESCENS GRANDIFLORA (Snowball Hydrangea). Has the appearance of a low-growing snowball. White, clustered flowers appear in June and July, lasting for weeks. Very hardy and does well in shady locations.

OAK-LEAVED HYDRANGEA. A truly marvelous bushy shrub. Flowers in large creamy clusters. The dark green foliage has silvery sheen on under side and turns to a glowing red in the fall. Grows to a height of 4 or 5 feet, and is very effective as an ornamental shrub. Does well in shady locations. **50c each; 3 for \$1.25, postpaid.**

ARONIA - CHOKEBERRY

Attractive shrub growing to a height of six feet. Foliage a delightful green, changing to flaming shades of red in the fall. Masses of brilliant berries make this shrub especially desirable. Does well in shade.



Aronia—Chokeberry

EVERBLOOMING TAMARIX

One of the finest ever grown. Beautiful shrub with soft fernlike foliage of a rich powder-blue color. Shell-pink blooms appear early in the season and continue until frost. Add a few of these and notice how they light up your whole planting. (Note: The wood of this shrub is extremely hard, therefore they are among the last shrubs to start leafing out in the spring. Many do not get out in leaf until the middle of June here in the nursery.) **50c each; 3 for \$1.25, postpaid.**

WEIGELAS

FLORIBUNDA. The everblooming red Weigela Floribunda surpasses all other red-flowering shrubs. Much hardier than Eva Rathke and a better flower. Commences blooming early in spring and continues all summer long. Leaves are a rich glossy green and densely cover the branches. A necessity in every border planting.

ROSEA. One of the finest of the family. Tall and vigorous growing with abundant deep pink flowers in June. Occasional blooms the balance of the summer.

FIREBUSH

Early in the spring this attractive shrub is completely covered with dazzling scarlet flowers which are followed by small, fragrant, quince-shaped fruits. Foliage waxy and dark green. Branches are rough and closely knit, making it desirable for low hedges.

GOLD FLOWER - HYPERICUM

A shrubby recumbent bush, 3 to 4 feet high with smooth arching branches. Has single golden yellow blossoms and beautiful fine foliage. Does very well in partial shade if soil is not too dry.

Krider's shrubs grow or they will be replaced free. Read our guarantee on page 3.

Get Krider's Hardy Northern Grown Stock for Supreme Satisfaction.

Write for quotations on large quantities for estates, parks, churches, playgrounds, hedging purposes, etc.

Weigela
Rosea

Weigela Floribunda



Everblooming Tamarix



Beautiful Shrubs **FOR COLOR**

**2-Year Field-Grown, Blooming Size
Guaranteed to Grow—See page 3**

Old-Fashioned Lilac

No other shrub has quite the place in the hearts of people that the old-fashioned lilac has. Grows anywhere and its masses of light purple bloom in early spring are a constant delight. Fine for tall hedges, screens or specimens. No grounds complete without this fine old shrub. **35c each; 3 for \$1.00, postpaid.**

Red-Leaved Barberry

This brilliant barberry is becoming more and more popular every year. Bronze-red leaves during the summer turn to fiery red in fall. Red barberry should be planted in full sun for best color results. For hedging sizes see page 27. **35c each; 3 for \$1.00, postpaid.**

Green-Leaved Barberry

No shrub is so generally planted or has so many practical uses as Japanese Barberry. It hasn't a single serious fault, and can be grown in shade, moist, dry or sunny locations. When grown as specimen plants or as an edging to taller shrubs its graceful arching branches, covered with luxuriant green foliage in summer and flashing red berries all winter, make a most pleasing sight. **25c each; 4 for \$1.00, postpaid.**

Order Shrubs Now!

They will be sent at proper time.

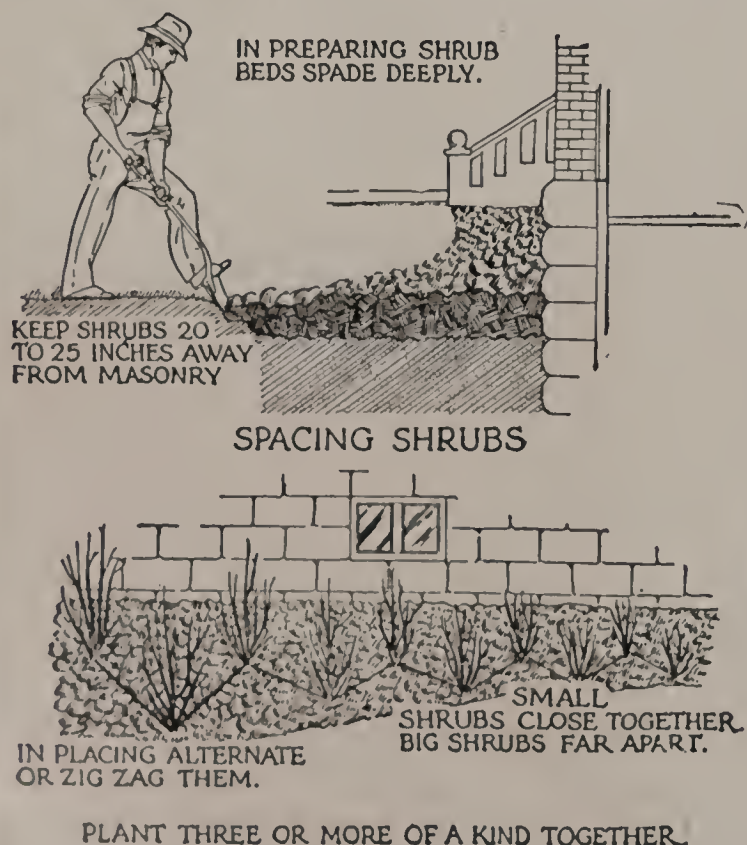
SPECIAL Spirea Van Houttei

A real bargain in this popular plant.
Nice 2-yr., 18- to 24-inch plants.

A REAL KRIDER VALUE.

**20 Postpaid \$1.00
For Only**

How to Plant Shrubs



Plant low-growing shrubs 1 to 2 feet apart; medium-growing shrubs, 2 to 3 feet apart; large-growing shrubs, 4 to 5 feet apart.



Old-Fashioned Purple Lilac

Spirea Van Houttei

Without doubt one of the most useful and most widely used shrubs in cultivation. Blooming in April and May, the plant throws out long branches that curve and droop to the ground, weighted with a mass of pure white flowers that suggest a fountain of snow. May be used for specimens, massed, or for hedges. **35c each; 3 for \$1.00, postpaid.**

Spirea Arguta

One of the finest of the early flowering shrubs. Blooms with the coming of the leaves, a mass of tiny white flowers. Foliage is cut-leaved, lacy, and very pleasing in appearance. **35c each; 3 for \$1.00, postpaid.**

Spirea Prunifolia

Tall, upright growing member of the family. Ideal in shrub borders or corner plantings. Has profuse blooming habit of all spireas. Foliage is attractive and turns to pleasing shades in autumn. Very hardy and easy to grow. **35c each; 3 for \$1.00, postpaid.**

Spirea Froebeli

Large flat clusters of deep pink flowers nearly all summer make this variety especially good for nearly all plantings. Dwarf in habit and fine for inner border work. **35c each; 3 for \$1.00, postpaid.**

Remember—all shrubs offered in this catalog are heavy blooming size. Do not confuse with cheap light grade shrubs.

Rose Tree of China

PRUNUS TRI-

LOBA. Wonderful dwarf variety of the flowering plum family. Blooms early in the spring before the leaves appear. The small tree seems decked with garlands of double flowers, pink in color. Very good for the border or for specimens. **Heavy rooted, 2- to 3-ft. trees, only 50c each; 3 for \$1.25.**



Rose Tree of China

ORNAMENTAL *and* Flowering Trees

PLANT THESE BEAUTIFUL TREES AND
ENRICH YOUR HOME SURROUNDINGS

Paul's Double Scarlet Hawthorn

Popular low growing tree that is hardy all through the states. In May and June it is covered with double scarlet flowers which are followed by red berries. The foliage is a rich green which colors to a mass of brilliant hues in the fall. We give this tree top rating for specimen planting. **LARGE 4- to 6-ft. FIELD-GROWN TREES, \$1.25 each.**

Fern-Leaved Weeping Maple

A beautiful tree with fern- or thread-like leaves. Its heavy foliage and many drooping branches make it most attractive for an ornamental shade tree. Grows very fast and is exceptionally hardy. Anyone seeking something rare and different for a shade tree should plant one of these unusual Maples. **Nice straight 4- to 5-ft. trees only 75c each. 6- to 8-ft. trees, \$1.50 each.**



Paul's Double Scarlet Hawthorn

White Flowering Dogwood

Our most beautiful native flowering tree. The leaves are oval, bright green, and turn to shades of red in the fall. Early in spring the large white dogwood blossoms come and present a sight to please the most exacting. **HEAVY ROOTED 1½- to 2-ft. trees, only 50c each; 3 for \$1.25.**

These are all large, heavy, field-grown trees and are shipped by Express. See shipping charges, page 3.

Wahoo Tree

(American Burning Bush)

A native shrub or dwarf tree growing to from 8 to 10 feet in height. Heavy, broad-leaved foliage is attractive, and in fall and winter the whole tree is ablaze with a mass of bright red berries. Makes a startling sight against a snowy background. **2- to 3-ft. trees, 60c each; 3 for \$1.50.**



White Flowering Dogwood (Cornus Florida)

Cornelian Cherry

(Cornus Mascula)

Clouds of yellow flowers completely cover the tree in early spring. Blooms are very fragrant and are followed by small bright red fruits. A real ornamental tree for your border or lawn. **3- to 4-ft. trees, 60c each; 3 for \$1.50.**

Tulip Tree

One of the loveliest of our native trees, and the State Tree of Indiana. Tall growing, of shapely habit, and its large irregular leaves make it ideal for quick shade. Bears numerous tulip-like flowers in spring. Blooms are yellow, marked at inside base with orange. **5- to 6-ft. trees, \$1.00 each; 3 for \$2.50.**

Flowering Crab

Dwarf tree reaching 8 to 10 feet when matured. Attractive, veined foliage changing to all shades of copper and bronze in the fall. Clusters of deep mahogany berries in autumn make it a plant much to be admired. **2- to 3-ft. trees, 60c each; 3 for \$1.50. 4- to 6-ft., \$1.00 each; 3 for \$2.50.**

Bechtel's Flowering Crab

The only one of the flowering crabs having double flowers. Tree is dwarf in stature and in spring is almost hidden by the abundance of beautiful blooms, each resembling a small pink rose. **18- to 24-in. trees, 60c each; 3 for \$1.50.**



Tulip Tree



French Lilacs

These Colorful
FOR YOUR GROUNDS AT PRICES
All are 2-yr. Blooming Size, Heavy-Rooted

Lovely FRENCH LILACS

THE TRUE BUDDED TYPE

**Five Finest Varieties—Noted for Their Colorings
 Guaranteed to Grow—All 2-year Blooming Size**

No flowering shrubs are more successfully and easily grown than Lilacs. They may be used singly, as specimens, or in mass plantings. They are excellent in the shrub border, or may be used for hedges or screens. They are beautiful in bloom and the foliage is attractive throughout the summer. We offer five of the finest French varieties.

- 1—**CHAS. X.** Distinctly red. Large trusses of exquisite semi-double blooms, fine for cutting and very fragrant. **50c each; 3 for \$1.35, postpaid.**
- 2—**HUGO KOSTER.** Charming orchid-pink. A very free-flowering variety. Blooms double and having a peculiar fragrance. **50c each; 3 for \$1.35, postpaid.**
- 3—**GENERAL PERSHING.** New, deep coral-pink. Very double flowers in large trusses. Blooms retain their color and last well after cutting. The best of the new varieties. **50c each; 3 for \$1.35, postpaid.**
- 4—**PRES. GREVY.** Deep blue-lavender. A great favorite with all gardeners. Flowers very double and plant is vigorous grower. **50c each; 3 for \$1.35, postpaid.**
- 5—**JAN VAN TOL.** (Not pictured.) Pure white. A very beautiful sort, with large panicles of double, white, fragrant blooms. Admired by all for its fine habits of growth and bloom. **50c each; 3 for \$1.35, postpaid.**

5 One of each of the five splendid French Lilacs described above. 2-year blooming size. Postpaid to your door, for only — **\$1.75**

Japanese *Blood Leaf Maple* **FOR CONTRAST**

Rounded dwarf trees seldom maturing to over 10 feet in height. Densely furnished to the ground with indented leaves of unrivaled brilliancy and charm. Their early spring and mid-summer color is a vivid blood-red, which dulls to a bronzy purple-red towards fall. They make splendid foreground subjects in mixed groups or are unexcelled for a bright spot of color on the open lawn.

6- to 12-inch, mailing size, postpaid **\$1** 2-ft. shapely heavy rooted specimens **\$2.50** By express.



Japanese Blood Leaf Maple

RED Flowering Dwarf Spirea for Gay Borders

SPIREA ANTHONY WATERER. A low-growing, bushy plant bearing great numbers of flat, crimson flower heads through July and August, and continuing until frost. Rarely reaches over 3 feet in height and is ideal to use in front of taller shrubs in a shrub border. Excellent for planting along house foundations and in other locations where controlled height is a governing factor. May be used to good advantage for low-growing flowering hedges.

40c each - 3 for \$1.10

Red Flowering Spirea
 Anthony Waterer

[40]

Postpaid



Plants Spell "*Beauty*"

YOU CAN AFFORD TO PAY

and Covered by Our Guarantee. See page 3.

ROSE ACACIA or Moss Locust

Sacred to Masonry. Elegant shrub with light green pinnate leaves and long, graceful clusters of pea-shaped, rose-pink flowers during the months of June and July. A beautiful plant for cemetery plantings.

Top-grafted, tree form, 5 to 6 ft. high, elegant specimens, \$5.00 each, by express.

Heavy, 2-year shrub form:

50c each; 3 for \$1.25, postpaid

SAVE MONEY! GET ALL THREE ITEMS on THIS PAGE

SPECIAL "SAVE MONEY" OFFER

1.—1 Rose Acacia, 2-yr., heavy shrub form.

2.—1 Smoke Tree, 2-3 ft.

3.—1 Hansen's Bush Cherry, heavy 2-yr.

A regular \$1.60 value, sent postpaid for only

\$1.35



Rose Acacia or Moss Locust



Hansen's Bush Cherry

YES! Cherries from Bushes
AMAZING BUT TRUE

HANSEN'S Bush CHERRY

An ornamental shrub producing delicious fruit; easy to grow; perfectly hardy anywhere. This valuable introduction is the result of over thirty years research and selection work by Prof. N. E. Hansen of South Dakota State College. A shrub which is very effective in any landscape planting and which bears delicious fruit of good size and excellent flavor. A sure, heavy yielder, starting to bear the year after planting and continuing year after year. Fruit is wonderful to eat right from the bush; makes superb jam, or clear, sparkling jelly. Perfectly hardy anywhere. Don't neglect getting a few of them to add to your planting, or plant several in your garden. They always retain their dwarf stature. **Heavy, 2-year size—**

50c each . 3 for \$1.25

Postpaid

Smoke Tree

Smoke Tree

One of the most picturesque and unusual of the small hardy trees. Beautiful foliage of dense green is surmounted in autumn with masses of loose, feathery panicles of minute flowers which give the effect of a dense cloud of smoke. Thrives anywhere but prefers a dry, sunny location. Foliage colors brilliantly in autumn. Grows to a height of 12 feet. Be sure to get this unique tree, at only—

2 to 3 ft.

60c each;

3 for \$1.50

Postpaid





Beautiful May Day Tree

MAY DAY TREE

For Spring's First Blooms

**Provides Some of the Earliest Masses of
White Flowers, First of May**

The first tree to leaf out in the spring. The first tree to bloom. Fragrant trusses of pure white bloom completely cover the entire plant in late April or early May. Bloom clusters resemble the Lilac in shape and are lovely for cutting. Let this wonderful tree provide you with the first bouquets of the season. May be left in bush form for the border or trimmed up and grown as a specimen tree for the lawn. Flowers are followed by small fruits which are edible. Birds delight in them and come flocking to the tree. Grows rapidly, is perfectly hardy anywhere, and we heartily recommend it to those of you who are looking for something new and different for your grounds.

May Day Tree is a native of the cold rugged plains of Siberia. Prof. Hansen, father of the Bush Cherry (see page 41), has greatly improved and developed the May Day Tree for the Dakotas and colder regions of this country. Thus it is so hardy that it thrives immediately in any section of the country.

Nice
2- to 3-ft.
Plants, Only

65¢ Each
3 for \$1.60
Postpaid

HARDY *Chrysanthemum* **Collection — Save Money**

6 Take advantage of this offer and get these beautiful hardy Chrysanthemums at a real bargain price. **Think of it, 6 for only \$1.00.**

We will select six of our finest 'Mums in well-assorted colors and mail them to you postpaid at this low price. You will get many times that amount of pleasure from them at blooming time. Order now. Plants will be sent at proper time for your locality.

\$1

**Write for special prices on large
quantities of any item in this book.
Your inquiry will be promptly answered.**

KOSTER'S BLUE SPRUCE

The bluest of the blues. A selected species with grafted top. Color deeper and a more perfect blue than the Colorado Shiner. Extremely hardy. Grows in shapely form, thickly studded with well-formed, tapering branches. Unequalled for specimen planting on the lawn.

FOUR SIZES



**Mailing size,
\$1.00 each,
postpaid.**

**12 to 15 inch,
\$2.00 each,
postpaid.**

**15 to 18 inch,
\$3.50 each,
by Express.**

**2 to 3 ft.,
\$5.00 each,
by Express.**



Koster's Blue Spruce

Ornamental Shade Trees

ENDURING MONUMENTS OF BEAUTY FOR YOUR GROUNDS

NOTE: ALL TREES IN THIS BOOK ARE HEAVY, FIELD-GROWN, AND ARE SHIPPED BY EXPRESS OR FREIGHT. SEE PAGE 3.

Lombardy Poplar

Tall, slender growing tree for formal planting. Rapid grower and at a distance the mature trees appear as tall sentinels. Dark green leaves, lighter shade on the under side. The roots of the Lombardy Poplar will not grow into and clog sewers, etc., as did the old Carolina Poplar. 5- to 6-ft. trees, 35c each; 10 for \$3.00. 6- to 8-ft. trees, 50c each; 10 for \$4.00.



Cut-Leaf Weeping Birch

Cut-Leaf Weeping Birch

No other tree occupies quite the place in the hearts of home builders that this graceful tree does. Its white bark, pendulous branches, delicate green foliage, deeply cut leaves, endear it to all who want a tree both for shade and ornament. A beautiful effect is created by planting three of them as a triangle, about 20 feet apart. Nice straight 5- to 6-ft. trees, \$2.00 each; 3 for \$5.00.

Weeping Willow

The well-known graceful Weeping Willow whose long drooping branches, densely covered with fresh green leaves, make it one of the best loved trees. Very rapid grower. 4- to 5-ft. trees, 60c each; 3 for \$1.50.



Weeping Willow

NOTE: For screening purposes we offer a 4- to 5-ft. grade in Lombardy Poplars. Plant them 5 to 6 feet apart. A real value at this low price. Only 10 for \$2—5 for \$1.25

Bolleana Poplar

One of the finest of all the Poplars. Tree grows erect and symmetrical like the Lombardy in shape. Long lived. Bark of soft, light green and foliage of wonderful color and density, silver-gray on the under side. We have some nice specimens, 5 to 6 ft. tall at only 75c each; 10 for \$6.00.

Maples

NORWAY. This is an exceptionally fine, hardy, large-leaved shade tree. Noted for its resistance to disease and for its long life. Nice heavy-rooted trees, 6 to 8 ft. tall, only \$1.50 each; 5 for \$6.00.

SCHWEDLER'S RED MAPLE. Noted for its beautiful foliage. Comes out a rich ruby-red in spring, gradually changes to purplish green, then in fall colors to bright shades of red and purple. Habit of growth similar to Norway. One of the finest Maples for shade. 6- to 8-ft. trees, \$2.00 each; 5 for \$8.00.

SILVER MAPLE. The fastest growing of the Maples. Much used for street planting because they make a good, quick shade. Foliage of a light green, silvery on the under side and slightly cut-leaved. Color beautifully in the fall. Not as long lived as the Norway or Schwedler's Maples, but will grow quickly and provide good shade for the ordinary lifetime. Nice 6- to 8-ft. trees, 75c each; 5 for \$3.50.



Schwedler's Red Maple

Chinese Elm

The fastest growing shade tree known today. It is much used in the arid sections of the west because of its extreme hardiness and the ease with which it can be grown. Equally valuable for windbreaks or for specimen planting. May also be planted 18 inches apart and kept sheared for hedging.

SPECIAL CHINESE ELM PRICES
18 to 24 inches (hedging size), 25 for \$3.00; 100 for \$8.00. 3 to 4 ft., 25c each; 10 for \$2.00. 6 to 7 ft., \$1.00 each; 5 for \$4.00.

WRITE FOR SPECIAL PRICES ON LARGE QUANTITIES FOR CEMETERIES, PARKS, PLAY-GROUNDS, ETC. Remember Kriider stock grows or is replaced free. SEE PAGE 3.



Chinese Elm



Lombardy Poplar



Japanese Flowering Cherry

Pink Flowering Dogwood

CORNUS FLORIDA RUBRA. Symmetrically spreading tree, growing to a height of about 20 feet. The large red-dish pink flowers which come before the leaves appear in the spring, present a vision of loveliness against the new green of an early spring lawn. Foliage is a deep green turning to rich bronzy red in autumn. Ideal as a specimen plant or fine for group plantings. **Heavy rooted, 18 to 24 inch trees, postpaid for only**

\$1.00 each; 3 for \$2.50



Pink Flowering Dogwood

Japanese Flowering Cherry

"Sacred Gate Cherry." The loveliest of all the flowering trees. The kind that is famous in Washington, D. C., at cherry blossom time. Fast growing tree

and perfectly hardy. Excellent as an ornamental the year round, but of course its crowning glory comes when it is completely covered with exquisite pearly pink blossoms. In Japan they are used as guardians for the sacred temple gates. Guaranteed to grow. See our guarantee on page 3.

Nice, heavy rooted, 3- to 4-foot trees, blooming size, by express, only

\$125
EACH

SAVE MONEY Get This ALL-PINK COLLECTION

1. Japanese Flowering Cherry
2. Pink Flowering Dogwood
3. "Eleyi" Flowering Crab

A \$3.00 value
3 For Only \$2.25
By express



Flowering Crab "Eleyi"
A Mass of Pink Loveliness

"Eleyi" Finest Pink Flowering Crab

This sensational Flowering Crab is beloved by all who have ever seen it. Rapid grower, very shapely in form, and at blooming time is a cloud of beauty on the landscape. Flowers are rich shell-pink in color and are followed by small ornamental fruits.

If you want the finest in Flowering Crabs and a real ornament for your lawns or borders, don't fail to order this beautiful tree.

Fine, heavy rooted, 4 to 6 ft. trees, only—

75c each • 3 for \$2.00



Paul's Double Scarlet HAWTHORN

This is the bloom of Paul's Scarlet Hawthorn described in detail on page 39.
Heavy, 4 to 6 ft. trees, **\$1.25**
By express, each

Redbud or Cercis

One of the handsomest of the low-growing, flat-topped trees. Attains a height of about 15 feet at maturity. Along the numerous wide-spreading branches, rosy lavender blooms appear before the tree leafs out in spring. Flowers are so thick the tree appears as a small pink cloud. Due to the extreme hardness of the wood, the tree is usually very late in leafing out. Nice, 3 to 4 ft. plants, only

60c each, 3 for \$1.50 By express

→
Redbud or
Cercis



←
Mountain
Ash



Mountain Ash

One of the most ornamental of all trees. Fine foliage which turns a brilliant orange-red in fall. Clusters of flashy orange colored fruits brighten the fall landscape and often remain all through the winter. Heavy rooted, 4 to 6 ft. trees.
A real tree value at only—

\$1.25

EACH
BY EXPRESS



New Blood-Leaf Plum

A new dwarf tree of excellent shape, bearing foliage of a deep rich blood-red. As the season advances the colors become darker, gradually changing to a dull glowing bronze in fall. Tree is covered with pink blossoms in early spring.

Heavy rooted, 4 to 6 ft. trees, only

\$1.00

EACH
BY EXPRESS



Brilliant Items
FOR COLORFUL GROUPS





PYRAMID
 ARBOR VITAE
 6-8 in.

NORWAY
 SPRUCE
 6-8 in.

IRISH JUNIPER
 6-8 in.

MUGHO PINE
 6-8 in.

COLORADO
 BLUE SPRUCE
 6-8 in.

AUSTRIAN PINE
 6-8 in.

KRIDER'S TRIAL OFFER SPECIAL SMALL EVERGREENS

6 ONE EACH **\$1.00**
 OF ABOVE *postpaid*

30 FIVE EACH **\$4.50**
 OF ABOVE *postpaid*

WHOLESALE PRICES ON TRANSPLANTED SMALL EVERGREENS

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Concolor Fir	X	6-8	\$1.50	\$12.50
Pfitzer Juniper	XX	8-10	2.50	20.00
Spiny Greek Juniper	XX	6-8	3.00	24.00
Savin Juniper	XX	8-10	2.50	20.00
Norway Spruce	X	6-8	.60	4.00
Colorado Blue Spruce	XX	6-8	2.00	18.00
Mugho Pine	XX	4-6	1.50	12.00
Austrian Pine	XX	6-8	1.50	12.00
Scotch Pine	XX	6-8	1.50	10.00
Japanese Yew	XX	6-8	3.50	30.00
Taxus Cuspidata				
Pyramidal Arbor- Vitae	XX	10-12	2.50	20.00
Globe Arbor-Vitae	XX	6-8	2.00	15.00
Biota Aurea Nana	XX	6-8	3.00	20.00

TRANSPLANTED EVERGREENS

Variety	Times Trans.	Inches	Per 10	Per 100
Hemlock	XX	10-12	\$2.50	\$20.00
Irish Juniper	XX	6-8	2.50	20.00
Prostrate Juniper	XX	8-10	2.50	20.00
Retinospora Plumosa (Plumed Cypress)	XX	10-12	3.00	25.00
Andorra Juniper	XX	6-8	2.50	20.00
Procumbens Juniper	XX	6-8	2.50	20.00

Lots of 25 at 100 rate.

EVERGREEN GRAFTS

Two-Year, Transplanted, Sure to Grow

The Finest Evergreens Grown

	Inches	Each	Per 5
Waukegan Juniper	12-15	\$0.50	\$2.00
Juniper Virginiana Glauca	12-15	.50	2.00
Meyeri Juniper	6-8	.50	2.00
Cannarti Red Cedar	12-15	.50	2.00
Burki Juniper	12-15	.50	2.00

All prices F. O. B. our nursery.

Heavy Rooted

All these trees are heavily rooted and perfect for setting out. They have been transplanted as shown above.

A Profitable Hobby

Raise fine trees for your own grounds at an unbelievably low cost—or raise them to sell.

Evergreens FOR HOME PLANTINGS

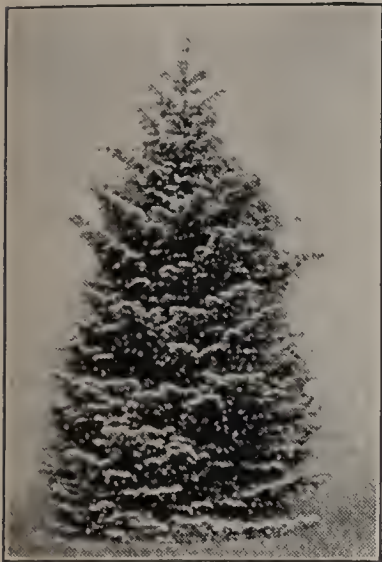
PLEASE NOTE

All of our Evergreens are carefully dug to get all the tender roots. The soil is then removed and the roots puddled in mud; they are then wrapped in moss and paper or burlap. This method of packing eliminates 25 to 50 pounds of soil, saves the vital fine roots, insures better growth and makes possible low cost parcel post or express shipments.

Firs

DOUGLAS. One of the fine specimen evergreens. Habit of growth and color resemble the Blue Spruce. Foliage is of a softer nature and growth is more rapid. 18- to 24-inch, 75c each; 3 for \$2.00.

CONCOLOR. (White Fir). Compact and of symmetrical form. Foliage is silvery green. Withstands heat, cold or drought. 15- to 18-in., \$1.50 each. 3 for \$4.00.



Douglas Fir

Junipers

PFITZERIANA (Pfitzer Juniper). A graceful, low-growing, spreading evergreen with sweeping fronds of fresh green foliage. A distinctive, beautiful, hardy plant for shady locations. 12- to 15-inch, \$1.00; 15- to 18-inch, \$1.50 each.

HORIZONTALIS (Creeping Juniper). A prostrate creeping type very valuable for planting in areas where height is a controlling factor. Foliage is a good shade to blend well with other plantings. Exceptionally fine for rockeries. 12- to 15-inch, 75c each; 15- to 18-inch, \$1.00 each.

CANNARTI (Cannart Juniper). Tall graceful grower with somewhat sweeping branches. Color a deep, rich green. One of the best for corner plantings. 12- to 15-inch, 60c each; 3 for \$1.50. 18- to 24-inch, \$1.50 each.

MEYERI (Fish Tail Juniper). Very dwarf type growing into sloping planes. Color a superb shade of blue. Excellent for planting where low growing Evergreens are needed. 8- to 10-inch, 75c; 12- to 15-inch, \$1.50 each.

Unless noted otherwise, all Evergreens are shipped by Express, f. o. b. nursery.

Arbor-Vitae

PYRAMIDAL. For foundation, group or garden planting. Retains the lovely bright green, flat foliage of the Arbor-Vitae at all seasons. Grows compact and develops naturally into perfect pyramidal form. 12- to 15-in., 50c each; 3 for \$1.25. 18- to 24-in., \$1.00 each; 3 for \$2.50.

GLOBOSA. Grows densely into dwarf, globular shape. Foliage is flat and deep dark green. Much used for formal plantings. 12- to 15-inch, \$1.00 each; 3 for \$2.50.

AMERICAN. Habit of growth is similar to Pyramidal but foliage is of looser texture. Color a darker green and grows somewhat larger. Fine for an Evergreen hedge or windbreak. 18- to 24-in., only 75c each; 3 for \$2.00.

GOLDEN ORIENTAL (Biota Aurea Nana). A very slow growing, compact variety of the dwarf type. The flattened leaves face outward edgewise, presenting a beautiful surface of vertical fluted lines. Color is a fresh yellow-green, very striking in appearance and valuable in foreground planting. 10- to 12-inch, 50c each; 5 for \$2.00. 15- to 18-inch, \$1.50 each; 3 for \$4.00.



Pyramidal Arbor-Vitae

Retinospora (Plumed Cypress)

A very popular Evergreen and one suited to most any location. Has soft plume-like foliage and its color contrasts beautifully with any surroundings. 18- to 24-inch, \$1.00 each; 3 for \$2.50.

Pines

AUSTRIAN. Fast growing Pine of majestic size and shape at maturity. Long needled variety of good color. Rapid growth and density of branches make it ideal for windbreaks. 12- to 15-inch, 35c each; 3 for \$1.00, postpaid. 18- to 24-inch, 75c each; 3 for \$2.00, by express.

MUGHO. Valuable for all low group plantings. Dwarf in habit, forming a low dome-shaped mound. Color a dark green except in early spring when the tender new growth of light green gives it a pretty 2-color effect. 8- to 12-in., \$1.00 each.



Retinospora

Mahonia (Oregon Holly Grape)

A hardy Evergreen shrub having Holly-like leaves. Can be used in Evergreen or shrubbery plantings equally well. Does well in partial shade. Stays green all winter and then sheds its leaves in spring. 12- to 15-inch, only 75c each; 3 for \$2.00.

NOTE: We can furnish all varieties of Evergreens listed, in mailing sizes at only 30c each, postpaid. Guaranteed to grow. See page 3.



KEY TO ABOVE DRAWING

1. Two Irish Junipers, 18- to 24-inch.
2. Pfitzer Junipers, 12- to 15-inch.
3. Two Japanese Yew, 10- to 12-inch.

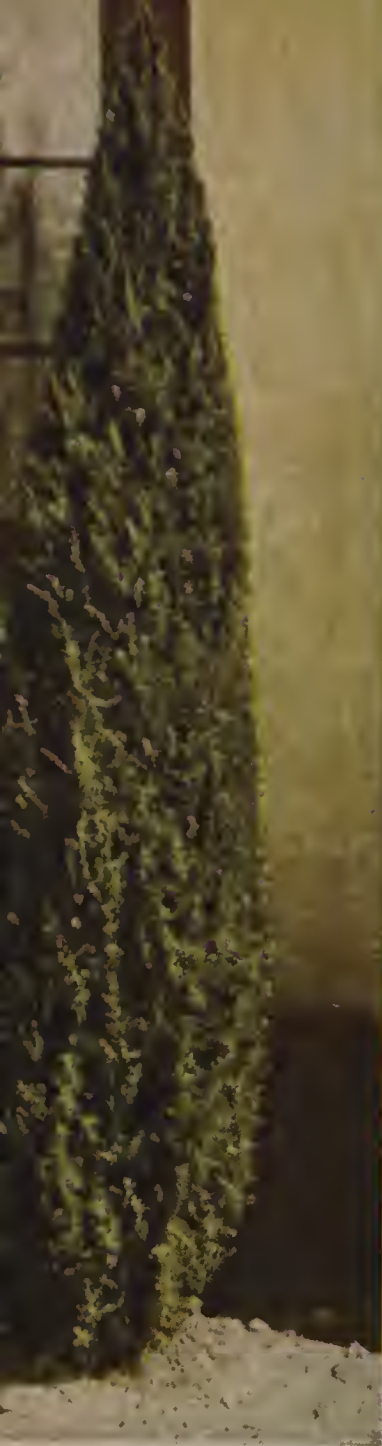
Highest quality, heavy-rooted plants. Guaranteed to grow—See page 3.

Special Doorstep Group

FINE HARDY EVERGREENS. We offer this beautiful planting for your doorway at a truly bargain price. Best grade, heavy rooted plants as described in descriptions above. Will give some effect at once and grow in beauty each passing year.

A REGULAR \$6.00 VALUE IN FINE EVERGREENS COMPLETE PLANTING FOR YOUR DOORSTEP

6 AS LISTED AT LEFT. PLANT AS SHOWN, only \$4.00



Irish Juniper



Upright
Japanese
Yew



Juniper
Stricta



WERE
YOU
THERE?

IF YOU WERE
YOU SAW THESE VARIETIES IN
BEAUTIFUL SPECIMEN PLANTS

Finer Evergreens to
ENRICH YOUR PLANTINGS

ALL BY EXPRESS

Juniper

JUNIPER GLAUCA (Silver Cedar). Similar to Juniper Cannarti in form and habit of growth but foliage is of a soft powder-blue. One of the very

choicest trees grown and a real treasure in any planting. 12 to 15 in., 60c each. 18 to 24 in., \$1.50 each; 3 for \$4.00.

JUNIPER HIBERNICA (Irish Juniper). An evergreen of slender columnar habit with glaucous green foliage. 12 to 15 in., 50c each. 18 to 24 in., \$1.00 each; 3 for \$2.50.

JUNIPER EXCELSA STRICTA (Spiny Greek Juniper). For a dwarf, pyramidal-shaped evergreen this one can not be equalled. Foliage a silvery blue, very dense and compact like the Cedars. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

Japanese Yews or Taxus

Without doubt the Yews are among the finest and most luxuriant evergreens grown. They are extremely hardy, easy to grow, do well in shade, and harmonize with any other plant.

CUSPIDATA. Spreading variety. Habit of growth similar to Pfitzer Juniper. Foliage is a shade of dark green different from other evergreens. May be sheared for a low hedge, allowed to throw out its graceful wands for informal corner plantings, or kept trimmed back into compact shape. Numerous red berries form and hang close to the branches all winter. 10 to 12 in., \$1.00 each; 12 to 15 in., \$1.50 each.

CAPITATA. Foliage description same as for Cuspidata except this variety grows in upright form, closely columnar. May be sheared. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

HICKSI. Dwarf, closely columnar form. Foliage the darkest green of the family, and very dense from the ground up. Valuable for accent pieces. Any of the Yews may be sheared either for hedge or for specimens. 12 to 15 in., \$1.25 each; 15 to 18 in., \$2.00 each.

Spruces

NORWAY. A lofty, elegant tree of perfect pyramidal habit, rich in color. As the tree ages its branches become gracefully pendulous, making it exceedingly beautiful and picturesque. One of the best evergreens for hedges and windbreaks. 15 to 18 in., 50c each; 3 for \$1.25. 18 to 24 in., 75c each; 3 for \$2.00.

COLORADO BLUE. One of the hardiest and most beautiful evergreens. Will stand the coldest temperatures without damage. Color is a rich blue as the tree matures. It is beautiful in outline and ideal for all specimen planting. 12 to 15 in., \$1.00 each; 15 to 18 in., \$1.50 each.

DON'T MISS OUR "HOME
LANDSCAPE" EVERGREEN
COLLECTION ON PAGE 63.

It will save you money.

Spreading
Japanese
Yew



Juniper Glauca





Specimen Plant of Truehedge
Barberry

WHY SPEND YOUR TIME SHEARING
HEDGE? GET the Hedge of the Future

"Truehedge Columnberry"

PLANT PATENT No. 110

OUTSTANDING IN OUR WORLD'S FAIR GARDEN

THE HEDGE DELUXE

For those of you who really want the last word in hedges we offer this remarkable plant which is taking the country by storm. Grows in natural, closely compact hedge form. Does away with frequent shearing and trimming. Foliage a beautiful deep green and is resistant to disease. Perfectly hardy and needs practically no care. May be sheared into any shape for formal effect. Can be planted in tubs or boxes for entrance posts. Resembles Boxwood and is often mistaken for it. You will be amazed at the uses and beautiful effects you can create with this plant. Truly one of the most remarkable, most useful and most generally satisfactory plants we have ever offered.

Read Our Guarantee
On Page 3

PRICES OF TRUEHEDGE COLUMNBERRY

9- to 12-inch, strong hedging size.
Each, 30c; 10 for \$2.50, postpaid. 100
for \$20.00, by express.



HEDGE OF TRUEHEDGE COLUMNBERRY—Showing Natural Habit of Growth—Plant 1 Foot Apart

Krider's *Red* Honeysuckle

Get This Beautiful New Bush Honeysuckle—Perfectly Hardy and
Really Blossoms Red

This remarkable shrub will thrill you with its wonderful deep green foliage, its quick sturdy growth, its hardiness and its free-blooming habit. All the fine qualities of the Bush Honeysuckle plus a distinctly new color of blooms. The actual colored photograph at the right cannot do justice to the beauty of this shrub. It thrives in most any location or in most any soil type. When it is in full bloom it is literally studded with glowing rosy red flowers of most exquisite fragrance. Get a few of them and brighten up your shrub borders or corner plantings. We know you will be pleased with the fine qualities of this plant. We have a nice stock of heavy-rooted, two-year blooming size plants which we offer at a price within the reach of all. Guaranteed to grow.

Nice, heavy-rooted, 2-
yr. blooming size, post-
paid to your
door, only **75¢**
Each

3 Post-
paid
for
Only **\$2.00**





Double Red Delicious

Krider's Fruit Trees Stand Supreme

*ESPECIALLY BUDDED FOR EARLY BEARING—HEAVY YIELDING
—BUY NORTHERN GROWN STOCK FOR BEST RESULTS*

EARLY BEARING APPLES

**Plant an Apple Orchard
Reap a Handsome Profit**

New Double Red Delicious

The sensational New Red Delicious which we are offering to the trade is a marvelous improvement over the common Delicious. It is a much deeper color without stripes where the common Delicious would be striped red and partly green. Even in the heavily shaded portions of the tree where the foliage is very thick the color is outstanding.

Yellow Delicious

Similar to Delicious in shape. Fruit rich yellow color. Early bearing. Winter. Flesh fine-grained, crisp, juicy and melting, and really delicious. The tree is a hardy and vigorous grower and forms a strong beautiful head capable of bearing enormous loads.

Red Stayman

Most profitable market variety. It has large size, bright red color, great productiveness, and best quality to commend it. The tree is a vigorous grower, is irregular and drooping in habit, and adapts itself readily to different soils and situations. Drought resisting. Season November to February.

Red Northern Spy

To all the splendid qualities of the genuine Northern Spy—its unusual and delicious flavor, its excellent cooking and baking qualities, its hardiness and productiveness—nurserymen have added the greater perfection of color and miraculous hastening of maturity found in this perfect tree. Comes into bearing 12 years earlier than the old Northern Spy, bearing fruit in 6 years instead of the 18 years formerly required.

PRICES OF ALL VARIETIES ON THIS PAGE

2 yr., 3 to 4 ft., 30c each. 10 for \$2.50; 100 for \$20.00. 2 yr., 4 to 6 ft., 40c each; 10 for \$3.50. 100 for \$30.00, by express.

We can furnish all varieties of Apples listed in heavy, 5- to 7 ft. city planting size trees, for \$1.00 each, by express.



Yellow Transparent

Now "NEW-JON"

THE GREAT NEW APPLE OF SUPREME QUALITY

A new apple for fruit growers. Jonathan now appears in a new dress. All the fine qualities which this great apple has always possessed plus the additional ones of early ripening and new dark color. Ripens weeks ahead of the regular Jonathan. New deep maroon color makes it command top prices on any market. Excellent flavor, a good keeper, nice size. All the qualities demanded in an apple for the commercial grower or for the home orchard. **Nice, heavy rooted, 3- to 4-ft. trees, 60c each; 5 for only \$2.50, by Express.**



Block of Krider's Early-Bearing Apple Trees Growing in the Nursery—Photo July 17, 1939

All Krider Stock Guaranteed to Grow—See Page 3

Grimes Golden

The standard of excellence, of the best quality, rich golden color. Flesh is yellow, very firm, crisp but tender, rich, aromatic and juicy. Medium to large. An ideal dessert and cooking apple. Tree is a hardy, vigorous upright grower, and a heavy, regular bearer.

Tolman Sweet

A very large sweet apple of fine flavor. The fruit is creamy yellow, sometimes blushed on sunny side. Tree vigorous and hardy, very productive. Keeps until April.

Red Rome Beauty

The great profit maker. It has an established place in the markets and no orchard should be without it. A real apple with good keeping qualities. It bears at a very early age and will prove successful anywhere.

McIntosh

Large, deep crimson and beautiful. Tree is hardy and vigorous. Flesh pure white, crisp and very tender. A good regular bearer. Has justly proved itself a favorite in the Apple Belt, and a good market variety.



Red Jonathan

Red Jonathan

A beautiful red apple, highly flavored and of excellent quality, being tender, juicy, spicy, and rich—a splendid family sort and highly profitable for market. Tree long-lived, productive, and an early bearer. November to April.

Yellow Transparent

Medium white, changing to lemon-yellow, smooth waxy surface; of good quality, with crisp flesh; very early, and, for an early apple, an unusually good keeper. Valuable for market. July and August.

Early Harvest

Size medium, shape roundish, usually more or less oblate, smooth, bright straw color when ripe; flesh nearly white, flavor rich acid; fine. Season July. Productive.

Wealthy

The most dependable and widely planted fall apple. Bright red, striped. Medium to large in size. Hardy and a free grower.

Maiden Blush

A medium to large pinkish apple. Very firm, white flesh. Acid flavor, vigorous and productive.

Crab Apple

WHITNEY. The tree is hardy, thrifty, upright grower, and comes into bearing when young; it is a very productive variety. The flesh is yellowish, crisp, juicy and splendid for eating and cider. August to September.

EXTRA KRIDER SERVICE

WE SEND FREE PLANTING INSTRUCTIONS
WITH EVERY ORDER

PRICES OF ALL VARIETIES ON THIS PAGE, EXCEPT "NEW-JON"

2 yr., 3 to 4 ft., 30c each; 10 for \$2.50; 100 for \$20.00.

2 yr., 4 to 6 ft., 40c each; 10 for \$3.50; 100 for \$30.00, by express.

We can furnish all varieties of Apples listed in heavy, 5- to 7-ft. city-planting size trees for \$1.00 each, by express.



BING
Sweet Cherry

**KRIDER'S
EARLY
BEARING**

Cherries

**BRINGING
QUICK
RETURNS**

Sweet Varieties

WINDSOR. Tree upright, and a rapid grower; fruit large, roundish, oblong; very firm and juicy; flesh pinkish and sometimes streaked; quality very good; a productive bearer; has attracted attention owing to its large size and color; almost black.

NAPOLEON OR ROYAL ANN. A beautiful Cherry of large size, pale yellow with bright red cheek; flesh firm and sweet; one of the best for market and canning.

BING. This grand new black Cherry was originated by Seth Luelling of Milwaukee, Oregon. Flesh very solid, flavor of the highest quality; tree thrifty, upright grower, very hardy and productive; a fine shipping and market variety.

BLACK TARTARIAN. One of the very popular Sweet Cherries. Tree hardy and rapid growing. Fruit of good size and fine flavor. Color a rich blackish purple carried clear to the pit. Fine for canning or to eat as fresh fruit.

PRICES OF EARLY BEARING CHERRY TREES

2 to 3 ft. (7/16 in.), 50c each; 10 for \$4.50.

3 to 4 ft. (9/16 in.), 65c each; 10 for \$6.00.

BY EXPRESS

Sweet or Sour Varieties Same Price.

APRICOTS

Extremely valuable as a fresh fruit and a superior fruit for canning or drying. There is always a good market for Apricots at top prices.

MOORPARK. One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet and juicy, and rich. Freestone and very productive.

ROYAL. Fine, large French variety. Fruit roundish, large and slightly compressed. Color dull yellow with red blush. Flesh orange tinted, firm and sweet with a rich, vinous flavor. Ripens the latter part of July. Heavy rooted, 3 to 4 ft. trees.

**Your Choice
60c each
3 for \$1.50**

By Express

Sour Varieties

EARLY RICHMOND. A fine, large light red Cherry. Ripens 10 days earlier than Montmorency; fine canner.

MONTMORENCY. Everywhere the most popular. Tree strong, thrifty grower, making a large symmetrical head; fruit is medium size, dark red, melting, juicy, sprightly acid flavor and is especially valuable for cooking purposes.

Orange Quince

Requires a minimum of attention and are very profitable for market. Every home garden should have a couple of Quince trees. We offer the ORANGE variety. Large, bright golden yellow, excellent in flavor and the best for home use. **Nice 3 to 4 ft. trees, only 65c each, postpaid. 10 for \$6.00, by express.**

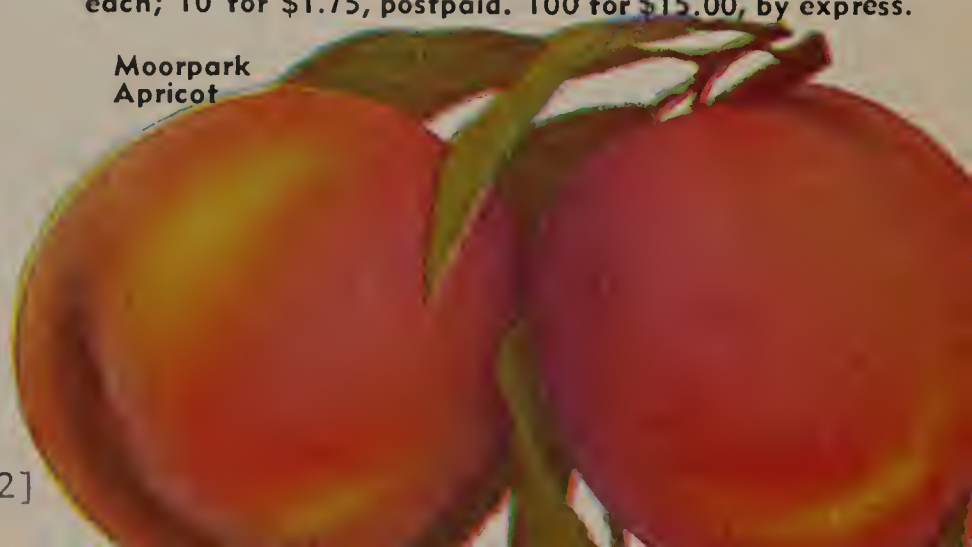
Gooseberries and Currants

Note: Due to federal quarantine, Gooseberries and Currants cannot be shipped into the following states without a permit: Connecticut, Idaho, Maine, Maryland, Michigan, Massachusetts, Minnesota, New Hampshire, New York, Ohio, Pennsylvania, Rhode Island, Vermont and Wisconsin.

DOWNING GOOSEBERRY. Very useful for canning or for cooking. Fruit large, round and smooth skin. Juicy and fine flavored. One of the best. Vigorous and productive. **20c each; 10 for 75c, postpaid. 100 for \$15.00, by express.**

PERFECTION CURRANT. Late introduction of a cross between Fay's Prolific and White Grape, combining the best qualities of both. Fruit bright red and large. Clusters are long and size of berry is uniform to end of bunch. Flavor is rich and sub-acid with plenty of pulp and few seeds. The best variety grown today. **20c each; 10 for \$1.75, postpaid. 100 for \$15.00, by express.**

Moorepark
Apricot





Redelberta

SENSATIONAL NEW REDELBERTA

U. S. PLANT PATENT NO. 232

RIPENS 10 DAYS AHEAD OF ELBERTA.
RICH RED COLOR SELLS FRUIT ON
SIGHT

**GET THOSE EARLY MARKET PRICES
CAPITALIZE ON SUPERB COLOR**

In the **Redelberta** a valuable new peach has been discovered—or rather an old favorite variety has been greatly improved.

Identical with Elberta in tree and fruit, **except** that the fruit ripens approximately ten days earlier than common Elberta and has double the red color.

A true bud-sport which was discovered in 1928 and which was carefully tested for ten years under all conditions before being placed on the market. Has all the good qualities of its parent, **plus** its exceptional color and early ripening habit.

Prominent horticulturists have endorsed this superior fruit and orchardists have praised it. We predict that it will become one of the greatest peaches of all time. Get some of these trees now and start cashing

in on the extra fancy prices you can get when you offer this fine fruit for sale. Always bring from 25c to 75c a bushel more than ordinary peaches. Order now.

We are the only nursery in Indiana licensed by the introducers to grow and sell these peach trees. They may be shipped into every state east of the Rocky Mountains.

REDELBERTA PRICES:

Heavy Rooted, 3 to 4 ft. trees
Each 90c; 12 for \$9.00; 25 for \$15.00; 50 for \$25.00; 100 for \$45.00. By express.

NOW THE EARLIEST OF ALL FREESTONE PEACHES ***Krider's "Japan Dream"*** BEARS CROP SECOND YEAR AFTER PLANTING

A truly outstanding peach. The result of years of the most careful observation and selection. This is the earliest ripening yellow freestone peach grown today. Brought to northern Indiana by Mr. D. A. Davis. Has proven to be a real money-maker. Ripens its crop in July before any other variety of peach comes on the market. A very sweet, tender, and excellent flavored peach. Golden yellow with red markings carried to the pit. Extremely hardy, standing severe winter weather and seldom failing to produce an abundant crop. If you want a peach for commercial use or for home orchard we recommend Japan Dream.

SPECIAL "JAPAN DREAM" PRICES:
Each, 60c; 10 for \$5.00, by express.
Not more than 10 to a customer.

Why Wait Years for an Orchard to Bear? Plant JAPAN DREAM and Have Fruit Now.

Our Trees Grow or They Will be Replaced Free

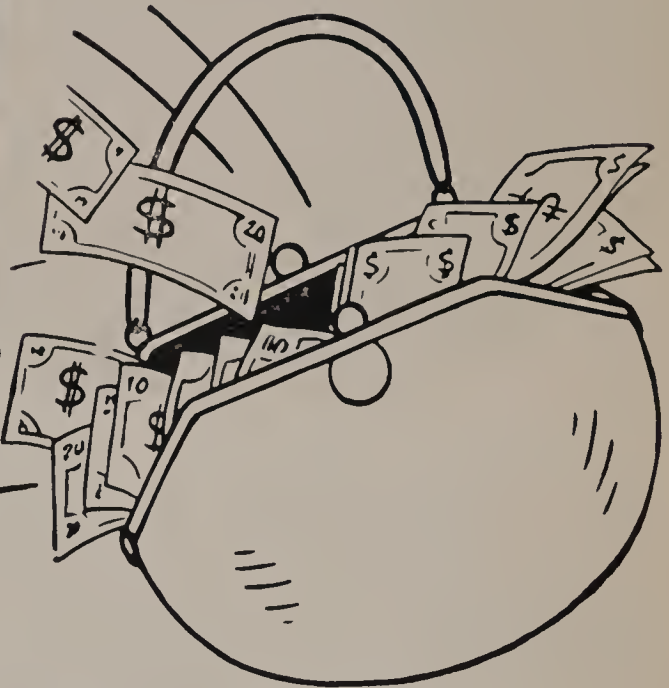
See page 3.



For Profit Plant KRIDER'S SUPERB Peaches



THERE'S MONEY IN PEACHES



TWO SPECIAL PEACHES

ORIOLE. (Freestone.) Yellow peach of first quality, recently introduced in the East. Bore its first crop here the past season.

GOLDEN JUBILEE. (Freestone.) A choice freestone recently introduced by the New Jersey Experiment Station, already popularized and given a high rating. Tree habits and fruit resemble Elberta. The skin is yellow with red blush; flesh golden yellow; tender and sweet.

Early Varieties

ROCHESTER. (Freestone.) Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep red. Skin, thick and tough. Yellow flesh stained with red near the pit. Very juicy, tender and melting, sweet and highly flavored. Splendid quality.

SOUTH HAVEN. (Freestone.) The great hardy Peach for cold regions because it stands 10 degrees colder weather than any other peach grown. Large yellow freestone, as large as Elberta and a week earlier on the market. Of all peaches for Indiana markets this rules supreme. Plant Elberta and J. H. Hale with it for commercial purposes. All yellow, all freestone, all money-makers.

Midseason Varieties

CHAMPION. (Freestone.) Large, round, quite regular, yellowish white, mottled with red on sunny side, flesh white with red at the pit; one of the best in quality. For nearby markets and home use it is the best variety we know of. A good healthy grower and hardy in fruit bud. The fruit ripens from 20th of August.

ELBERTA. (Freestone.) The great market peach. Perfectly hardy in the north. Many consider it the best all-around peach; lemon-yellow color with blush on sunny side. Flesh pale yellow, tender and juicy. Tree vigorous. An excellent shipping peach. September.

GOLD DROP. (Freestone.) The almost translucent golden colored flesh of this peach renders it exceedingly attractive in market, where it sells at highest prices. The tree is hardy and bears early; profitable. Late September.

HALE-HAVEN. (Freestone.) In this new, hardy, rot-proof peach, almost as large and fine as the Elberta itself, we have a peach of great market value, a large, roundish peach, with yellow skin, red blush on sunny side, yellow flesh; tender and melting; rich, sweet, and of superior flavor. A big, early yellow-skinned peach of high quality, is sure to be in great demand. Sept. 1st.

J. H. HALE. (Freestone.) Fruit averages one-third to one-half larger than Elberta, ripens about 5 days earlier and is superior in flavor. Color, a beautiful golden yellow with deep carmine blush. Does well over a wide range of territory and worth cultivation. September 1st.

PRICES OF KRIDER'S SUPERB PEACH TREES

1-yr., 2- to 3-ft. trees, 20c each; 10 for \$1.80;
100 for \$15.00.
2-yr., 3- to 4-ft. trees, 30c each; 10 for \$2.50;
100 for \$20.00.
2-yr., 4- to 6-ft. trees, 40c each; 10 for \$3.50;
100 for \$25.00, by express.

BUY NORTHERN GROWN STOCK FOR BEST RESULTS

Early Bearing PEARS

BARTLETT. Large size, with a beautiful blush next to the sun; buttery, very juicy and high flavored; the tree is a strong grower and a young and abundant bearer. August and September.

BOSC. Finest quality late fall and winter variety Russet, extra long and tapering. Good shipper, bringing highest market prices. A vigorous grower. November and December.

FLEMISH BEAUTY. A large, beautiful, melting sweet pear. Tree is very hardy, vigorous and productive. Succeeds well in all climates. September.

DUCHESS OF ANGOULEME. One of the very largest of good pears. Greenish in color, juicy. A good canning pear. One of the best for autumn.

DWARF DUCHESS. A splendid pear. The earliest of all in bearing and the ideal pear for city lots. The tree is hardy and vigorous. Fruit is juicy, fine grained and delightful in flavor. One of the best pears on the market.

PRICES OF KRIDER'S FINEST PEAR TREES

2 to 3 ft. (7/16 in.) trees,
50c each; 10 for \$4.50.

3 to 4 ft. (9/16 in.) trees,
60c each; 10 for \$5.50.

4 to 6 ft. (11/16 in.) trees,
70c each; 10 for \$6.50.

By Express.



A Perfect Example of a Healthy, Early-Bearing Dwarf Duchess Pear Tree

FINEST QUALITY *Plums*

ITALIAN PRUNE. Possibly the handsomest and finest of all Prunes for home use or as fresh fruit for the market. Large, dark purple, sweet. One of the best for canning. Excellent for drying. Plant a few trees and dry your own for winter use.

BURBANK. Tree a vigorous grower and an early and very heavy bearer. Fruit very large, yellowish in color with red cheek in the sun. Extremely small pit. Middle of June.

LOMBARD. Medium violet-red. Juicy and delicious. Hardy and exceedingly productive. Called the favorite canning plum. Sells high on the market. Ripens in August.

ABUNDANCE. A pinkish red plum ripening in midseason. Thrives anywhere. A regular and heavy bearer. No orchard is complete without it.

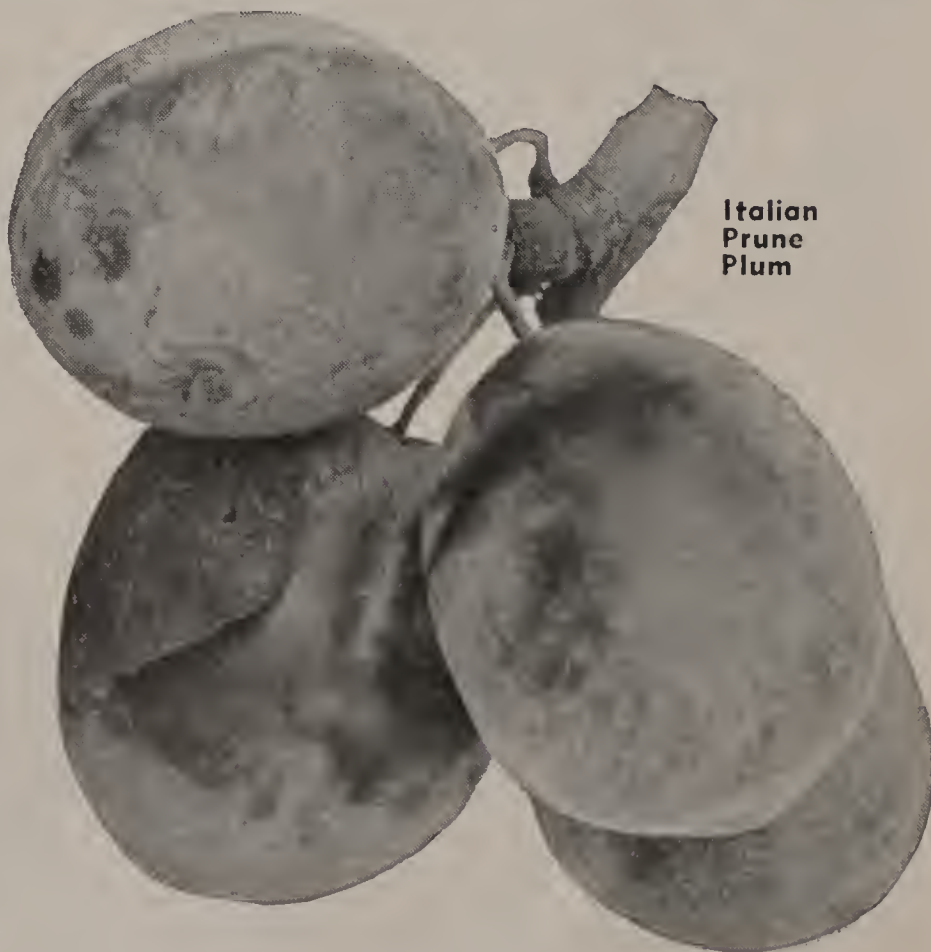
YELLOW EGG. Very creamy yellow, flesh yellow and of fine quality. Large egg shape. A good variety for Middle West. Ripens end of August.

PRICES OF HIGHEST QUALITY PLUM TREES

1 yr., 3- to 4-ft. trees, 50c each; 10 for \$4.00.

2 yr., 4- to 6-ft. trees, 65c each; 10 for \$6.00.

By Express.



Italian
Prune
Plum



Caco

Krider's Selected Grapes

HEAVY-ROOTED, 2-YEAR VINES — SURE TO GROW
— FINEST PROVEN VARIETIES —

BEST BLACK OR BLUE VARIETIES

CONCORD. One of the most popular and reliable Grapes ever grown. Bunch is large, compact and well shouldered. Berries are large and round, almost black in color with blue bloom. Juicy and delicious with a very sweet buttery flavor.

MOORE'S EARLY. A large Grape ripening about a week earlier than Concord. Rapid grower. Berries large and of excellent quality. Makes a good moderate yield and is valuable as an early Grape.

WORDEN. Seedling of the Concord, which it greatly resembles in appearance and flavor, although the fruits are somewhat larger. Ripens several days earlier than the Concord and has earned a fine reputation among growers for its dependability.

BEST WHITE VARIETY

NIAGARA. Occupies the same position among the white varieties that Concord does among the blacks. Bunch and berries are large, greenish white changing to pale yellow when fully ripe. Skin is thin but very tough, making them ideal for market use. A reliable cropper and good yielder.

BEST RED VARIETIES

AGAWAM. Bunches are large and well shouldered. Berries large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive, and one of the best of its class.

DELAWARE. The bunches are small and compact. Berries are small, with thin but firm skin. Flesh is juicy, very sweet, and of the finest quality for both table use and wine making. Ripens early. Vines are hardy, very productive and are moderate growers.

CACO. A new extremely early red Grape.

Fruit extra large, the bunches are compact and of good size. Flavor is of the finest. Fruit is sweet and juicy. The finest intro-

duction in red Grapes. **Heavy, 2-yr. vines priced at only 25c each, postpaid.**

PORTLAND. The newest white Grape and the first to ripen of the Grape family. Individual Grapes are larger than the Niagara and are sweet and luscious. Order this great new variety if you want the finest in white Grapes. **Nice heavy-rooted, 2-yr. vines, only 25c each, postpaid.**

FREDONIA. The great new early bluish black Grape which has taken the country by storm. One of the largest, sweetest and finest Grapes which has ever been introduced. **Nice heavy, 2-yr. vines, only 25c each, postpaid.**

PRICES OF ALL VARIETIES OF GRAPES ON THIS PAGE EXCEPT FREDONIA, PORTLAND AND CACO

All No. 1, 2-yr. vines, 15c each, postpaid. 12 for \$1.50; 100 for \$10.00, by express.

Special RED, WHITE and BLUE GRAPE COLLECTION

Three of the finest Grapes grown. This collection especially valuable for average home plantings.

1 CACO 1 PORTLAND 1 FREDONIA
Three Leaders Among Grapes

Take advantage of this special offer and you will be surprised and pleased.

POSTPAID

59¢

Now the Plum Deluxe, "Pound Plum"

THE FINEST PRUNE-TYPE PLUM—FREESTONE

Krider's now offer you this great new Plum which will be a fruit sensation in a short time. Think of it! Twelve of these mammoth Prune-Plums weigh a pound. Flesh is juicy, melting to the taste, and deeply colored to the pit. Rich, deep bluish purple color outside makes it attractive for market purposes. Trees are heavy bearers and rapid growers. Hardy anywhere. Order this wonderful Plum now.

Low Introductory Prices
Heavy, 2-yr., 3-4 ft. trees, 75c each; 5 for \$3.50, by express

Illustration is
1/2 Actual Size



"Pound Plum"

**12 PLUMS
MAKE A
POUND**

Finest Small Fruits

FOR THE HOME GARDENER
OR COMMERCIAL GROWER
You Cannot Buy Better Plants

BOYSENBERRY

The highest quality bramble fruit. A cross between youngberry, blackberry, and raspberry. Combines the best flavors of all three. Easy to grow and produce a large crop. Berries are 2 inches or more in length, have a tangy taste and are dark maroon in color. **No. 1 plants, 6 for 50c; 12 for 95c; 25 for \$1.70; 100 for \$5.50, postpaid.**

BLACKBERRIES

Blackberries do best on good soil, clay and sand mixture preferred. Plant in rows 6 feet apart and 2 feet apart in the row. 3500 plants are required per acre. These berries always bring top prices on the market and return a handsome profit.

ELDORADO. Largest hardy blackberry grown. Free from rust and the best money-maker. Canes grow upright and sturdy. Fruit ripens in July and continues over a long period. We offer only the one variety as it is the only one which has proven to be generally satisfactory under all conditions. Beware of Erie, Wilson, Jr., Lawton and their like; they will not stand our winters. **12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$10.00; 1000 for \$18.00, by express.**



Boysenberries

RASPBERRIES

SODUS. Largest size purple-black raspberry. Wonderful producer and good for home or market. Resistant to drought. Berries of fine flavor and sure to please.

ST. REGIS. Everbearing Red. Brings a double profit as its bearing season is long. Berries of delicious flavor and wonderful form.

NEWBURGH. New variety of great promise. An introduction of New York Fruit Testing Station. Hardy and productive in all sections of the country. Berries large, bright red, and of fine flavor. Hold up well for shipping.

LATHAM. We might well use this whole page extolling the merits of this wonderful berry, which we regard as the finest ever introduced. Berries of extremely large size, and when ripe are a beautiful bright red in color. The hardiest of all raspberries, growing well and producing abundant crops even to the Canadian border. Flavor is delicious and crop is remarkably heavy, sometimes extending over a month. In every way Latham stands supreme.

Finest Black Raspberry

CUMBERLAND. Largest blackcap raspberry grown. Plant is an unusually strong grower and heavy bearer. Berries are very large, sweet and juicy, keep well for market and hold shape in cans when cold-packed.

Prices of All Raspberries:

12 for 60c; 25 for \$1.00, postpaid. 100 for \$2.50; 500 for \$11.00; 1000 for \$20.00, by express. Your choice of color or variety.



Latham



**RAISE YOUR
OWN BERRIES
AT A COST
OF LESS THAN
1c A QUART—
EASILY GROWN**

For home use or market, Krider's husky plants give you the ideal start in strawberry raising. Best varieties, finest quality; priced right.

Two
BLUE-BLOODS
of the
Strawberry World

Dorsett

6,640 quarts to the acre. This new variety was originated by the United States Department of Agriculture. It is a scientific cross between the Premier and the Royal Sovereign, an English variety. Dorsett is one of the firmest berries known and has a dark green foliage, holding the color through the season. Dorsett berries are larger than Premier. Color is bright red and retains color long after picking. 25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by express.

Fairfax

Prize Strawberry Collection

**Berries From Early Spring
Until Snow Flies**

- 25 Premier. Early.
- 25 Dorsett. Medium.
- 25 Big Late. Late.
- 25 Mastodon. Everbearer.
- 25 New Gem. Everbearer.

A REAL \$2.50 VALUE

125 Fine Heavy-Rooted Plants Postpaid **\$1.19**
To Your Door,

The quality berry. Another late introduction, like Dorsett, by the U. S. Department of Agriculture. Very good foliage, which means a good fruiting berry. Berries are large and a little darker than Dorsett. Good quality, splendid shipper, a wonderful keeper. 25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by express.

NEW GRAND CHAMPION

The universal favorite of commercial growers. Vigorous, hardy, extra early, self-pollenizing. Less affected by drought, rain or frost, than any other variety. The robust plants with long roots, heavy crowns and many runners develop wide solid fruiting rows and ripen heavy crops of large uniformly bright and flavorful berries. This is the fresh bright berry so popular on summer markets, bringing 65 to 95 cents more per crate than common varieties. 25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by express.

GEM MODERN Everbearer

The Last Degree In Strawberry Perfection For Size, Color, Flavor
and Productivity

A mouthful of melting, flavorful strawberry deliciousness. The New Gem holds those qualities from the first spring ripening until cold weather, never getting that "grassy" flavor common to other varieties. Fruit is very large and uniform from the first picking until the last. So firm that it will stand an unusual amount of handling and hauling. Even 36 hours after picking the New Gem is in good condition, firm and solid. Very hardy, resistant to drought and leaf-blight. Good plant makers on any soil and, although the plants are somewhat smaller than Sen. Dunlap, they are every bit as prolific. Produces large crops the first season. Berries ripen clear to the tip and color all the way through. **Prices of New Gem: 25 for 50c; 100 for \$1.25, postpaid. 500 for \$6.00; 1000 for \$10.00, by express.**

FAMOUS EVERBEARER Giant MASTODON

Fruit 90 Days After Planting

The Giant Mastodon is of immense size, a sure cropper, of choice quality and an extremely vigorous grower. These fine qualities make it much prized by those who grow berries for market. Starts bearing early in the season and continues to bear heavy crops until long past frost. A beautiful bright colored berry of fine flavor. **Prices of Giant Mastodon: 25 for 50c; 100 for \$2.00, postpaid. 500 for \$10.00; 1000 for \$13.50, by express.**



PREMIER. A money-making, frost-proof strawberry; hardy, productive, very beautiful and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than for any other early variety. An excellent shipper and canner. Sells for fancy prices on the market. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by express, not prepaid.**

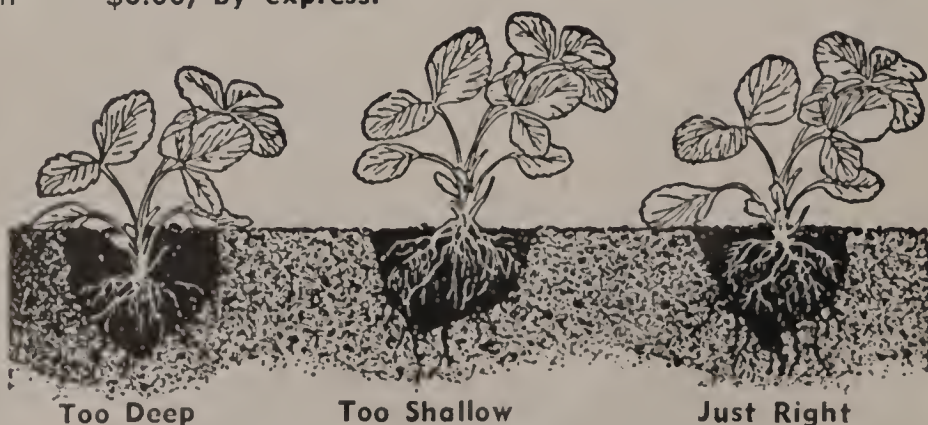
SENATOR DUNLAP. Perhaps no other strawberry is so favorably known throughout the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil

and climate than almost any other variety. Fine for both home and commercial uses. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.00; 1000 for \$6.00, by express.**

BIG LATE. Extra late pistillate (female). Best late strawberry ever put on the market. Has received more compliments and praise than any other extra late variety on record. Absolutely dependable. A splendid shipper and a wonderful keeper. Big Late should be planted with another variety for fertilization. Any of the varieties on this page will prove satisfactory. **25 for 50c; 100 for \$1.00, postpaid. 500 for \$3.50; 1000 for \$6.00, by express.**

THE QUALITY OF STRAWBERRY PLANTS

In looking through the many catalogs you receive you will notice that many claim to be the largest growers of plants, many claim to grow the best plants. We have bought plants from some that make extravagant claims in different sections of the country and we may truthfully say that we have never received any better plants than those we send out to our customers. We guarantee the plants we grow and sell to be as large and as fine as you get anywhere (no matter what you pay) and to be put up in as good condition. If grown side by side, under like conditions, they will produce as much and as good fruit.



New FALL-BEARING Sweet Cherry



SWEET SEPTEMBER

(U. S. Plant Pat. No. 94)

The Amazing New Fall-Bearing Cherry

Produces deliciously sweet, bright red Cherries which ripen from about September 1st until snow flies. Apparently free from rot, leaf spot, and curculio injury. The young trees start yielding fruit the second or third year after planting and produce heavy crops annually thereafter. This fall-bearing tree blossoms at the same time as other regular varieties and is hardier in the bud than the average sweet Cherry. The fruit is large, of good color, and the quality is excellent for either canning or eating as fresh fruits. **Heavy rooted, 4 to 5 ft. trees, only \$1.50 each. 10 for \$14.50, by express.**

Fall-Bearing Cherry "SWEET SEPTEMBER"

U. S. Plant Patent No. 94

DELICIOUS *Nectarine* HARDY

We Offer Two of the Finest Varieties

One of the most sensational as well as delicious fruits ever introduced. Combines the best qualities of the Peach and Plum. Fruit is large, fine flavored, juicy and melting to the taste. Unequalled as a fresh fruit or for canning. Include this fruit in your order.

One of the most sensational as well as delicious fruits ever introduced. A cross of Peach and Plum. Your choice of red flesh or yellow flesh. Fruit is large, juicy and melting to the taste. It is unequalled for use as a fresh fruit or for canning. Flesh is fine grained and of a beautiful color carried clear to the pit. Freestone and easily prepared for canning or drying. When it is more generally known we predict that it will become one of America's most popular fruits. Order now and start a few trees. You will be repaid many times when you start picking this new fruit. Has same habit of growth and bearing as the peach and requires the same care.

2-year, 3 to 4 ft. trees, 50c each; 10 for \$4.00, by express.

85c Each

4 to 6 ft.

10 for \$7.50

By express





"Torch"
Azalea



Plant a Bed of Azaleas for Flashing Color

3 Gorgeous Hardy Azaleas

MADE A BRILLIANT SHOW IN OUR NEW YORK WORLD'S FAIR EXHIBIT. ORDER NOW!

FLAME. Flowers in flaming shades of red, yellow, and orange, in large clusters. Very hardy.

TORCH. Tall-growing variety producing great torch-like clusters of vivid orange-red to salmon-pink flowers. Hardy in any latitude.

ROYAL. The grand Korean variety. Masses of rosy pink flowers flecked with brown. Sturdy and hardy.

Note: Plant Azaleas in partial shade and in a semi-acid soil. This acidity may be attained by working peat moss in around the roots when planting. All orders shipped by us will have sufficient peat moss around the roots of each plant to insure successful growth if that amount is well worked in around the roots when planting.

SPECIAL AZALEA OFFER

One of each of the three gorgeous Azaleas pictured above and described at the left, a flaming riot of color for your garden. Guaranteed to grow. Sure to please you. Order now.

3

9 to 12 in.,
six-year,
blooming size
plants,
one of each,
only —

\$2⁴⁸

Postpaid

Bloom of
Rhododendron
Catawbiense



KRIDER'S HARDY EVERGREEN

Rhododendrons

RHODODENDRON CATAWBIENSE. One of the most beautiful and most prized of native plants. The finest of the Rhododendrons. In June every branch has a large cluster of deep rosy lavender-pink blooms, 4 to 6 inches across. Should be planted in semi-shade and in an acid soil. We include sufficient peat moss around the roots of each order shipped to insure this acidity if it is well worked in around the roots when planting.

SPECIAL OFFERS

Clumps, 12 to 18 in., for immediate effect, only \$2.50 each; 3 for \$6.00, by express.

SPECIAL: 6 to 9 in., well branched, heavy rooted plants, 6 years old, ready for planting, only 50c each; 3 for \$1.00; 7 for \$2.00, postpaid.

America's Greatest Value

IN HIGHEST QUALITY FRUIT TREES

Krider's HOME ORCHARD

Collection of 10 Trees, 3 to 4 ft. size

- 1 Red Jonathan Apple
 - 1 Red Delicious Apple
 - 1 Yellow Transparent Apple
 - 1 Bartlett Pear
 - 1 Burbank Plum
 - 1 South Haven Peach
 - 1 Golden Jubilee Peach
 - 1 Large Montmorcency Cherry
 - 1 Bing Sweet Cherry
 - 1 Superb Apricot
- Large, Heavy Rooted,
3- to 4-ft. Trees**

**A \$4.50 Value,
Shipped By
Express**

10

One of each of the ten trees as described above, all first class, healthy, vigorous and early-bearing—a real value for only

\$2.00

Average shipping weight, 15 lbs.
Under new low express rates may be shipped 1000 miles for 60c.



PAUL HARIOT. Rich golden apricot. One of the finest and best. Fragrant and attractive. **\$1.00 each.**

FREE With an order for the collection of six Water Lilies as described at the right for \$5.00, we will include free one beautiful **Blue Star** Tropical Lily. This Lily ordered alone is \$2.00. Thus you get seven fine Lilies for \$5.00.

Water Lilies

BUILD A POOL AND ENJOY ITS BEAUTY

All of our Water Lilies will bloom six weeks after they are planted.

ALL WATER LILIES ARE SENT POSTPAID

6 Choice Water Lilies

ALBA GRANDIFLORA. Rampant grower. Large blooms of pure white and very fragrant. **\$1.00 each.**

CHROMATELLA. Popular variety with extra large yellow blossoms. Three to five stems in bloom all the time. **\$1.00 each.**

ROSE AREY. Beautiful fragrant variety with a color of such dark pink that it is sometimes classed as a red. Profuse bloomer. **\$1.00 each.**

GLORIOSA. This is a delightful Water Lily. Leaves and flowers are only about one-half the size of other varieties. Blood-red in color and the fine fragrance is equal to that of the Sacred Lilies of the river Nile. **\$1.50 each.**

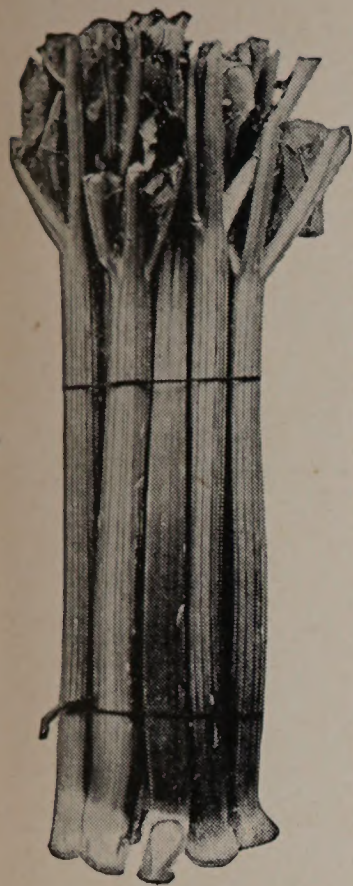
CONQUEROR. One of the best red Lilies ever known. Brilliant coloring and free blooming habit make it a very valuable addition to any pool. **\$1.50 each.**

6

One of each of the 6 gorgeous Water Lilies described above including the rare **BLUE STAR FREE** as given at the left, only—postpaid to your door.

\$5

Postpaid



"Red Giant"
Rhubarb

Spring's First Delicacy

ASPARAGUS, Martha Washington

The first vegetable to come up in the spring garden. The Martha Washington variety stands supreme for its growing habits and delightful flavor. 100 roots will supply the average family and will last for years. Set 10 inches apart in rows. Spread the roots out in the bottom of the holes and tamp soil firmly. Plant so that there is about 2 inches of soil over the crowns of the plants. **2-yr.-old roots, 50c per doz.; 100 for \$2.50, postpaid. 1000 for \$10.00, by express.**

"Red Giant" Rhubarb

Every home garden should have a few stalks of Rhubarb. In early spring it provides a fresh sauce or pie that cannot be equalled. Fine for health and a balanced diet. We offer the famous **Red Giant** variety which grows rapidly, has a delightful flavor and cooks beautifully into a clear pink sauce. Get your roots now and start cutting your own Rhubarb next spring. **10c each; \$1.00 per doz., postpaid. 100 for \$5.00, by express.**



Martha Washington Asparagus

Home Landscape Evergreen Collection

For the average small home this collection will provide the ideal and necessary plants to properly landscape it. Study the photo of this group. Note the fine varieties of evergreens which compose it. You will instantly realize that it is worth far more than the price we ask. All plants are of the highest Krider quality. Vigorous, heavy rooted and guaranteed to grow as stated on page 3.

SPECIAL OFFER

10 One each of these ten luxuriant Evergreens as pictured below—enough to cover 20 feet of space, a complete planting for one side of the front of your home. Two Collections make a complete planting for the entire front of the average home. Fine large, heavy-rooted specimen plants will give a nice effect at once. A regular \$12.50 value, now offered for only

NOTE: We can furnish the same collection in smaller size, 4-yr. transplanted stock at only \$3.00, postpaid. It will take these smaller sizes approximately 4 more years to equal large size collection. BOTH GROUPS GUARANTEED TO GROW. Read page 3.

\$10

By Express
A \$12.50
Value



1. Pyr. Arbor-Vitae
6. Retinospora

2. Juniper Stricta
7. Oriental Arbor-Vitae

3. Juniper Stricta
8. Savin Juniper

4. Pyr. Arbor-Vitae
9. Dwarf Jap. Yew

5. Oriental Arbor-Vitae
10. Dwarf Japanese Yew

SPECIAL OFFER—With each Collection we will include FREE 1 Pink Cushion Chrysanthemum

FOR ADDITIONAL EVERGREENS, SEE PAGES 42, 46, 47, 48



Hartwegi

Ile de France

Pink Charming

ILE DE FRANCE. The darkest colored of the Buddleias, blooms being of a deep reddish purple shade which presents a striking appearance when the bush is in full flower. Spikes are long and tapering, fine for cutting, and hold their color well thereafter. Foliage is deep green and this plant deserves a place in every planting. Hardy and of uniform habit of growth. **50c each, postpaid.**

HARTWEGI. Lately introduced, this superb variety has quickly proved its hardiness and beauty. The bush is of compact habit. Foliage is very heavy and of a superior dark green. Flower sprays are borne on every branch, and are large and well shaped. Color is a pleasing bright lavender with each tiny floret having a distinct orange eye. Excellent for cutting. **50c each, postpaid.**

PINK CHARMING. Never has a name so appropriately been applied to a flower. This exotic Buddleia is indeed a Pink Charming. Extra long flower panicles, many measure 15 to 18 inches long, full and tapering perfectly toward the tip. Plant is hardy and foliage of clear green, blends with any background. Get this fine new variety. Be the first in your neighborhood to have these beautiful blooms of rosy pink. Like all the Buddleias, new shoots come up from the ground each spring. The old wood dies back during the winter and should be pruned out as soon as new growth starts. **75c each, postpaid.**

4 Colorful New Buddleias

Newest
and Finest
Varieties
for Bloom
this Summer

SOMETIMES CALLED
"SUMMER LILAC"

Dubonnet

The newest of Buddleias. Improvement on all previous varieties. Long, well shaped flower spikes of deepest color, as shown. Blooms all summer and is a queen among flowers. Excellent for cutting.

Specially priced to introduce at \$1.00 each, postpaid.

3 One each of the three splendid Novelties shown at the left.

Post-paid \$1.25



Special GET ALL FOUR BUDDLEIA Collection

4 One of each of the four fine Buddleias described above, or your choice, postpaid for only \$2.00

Save money and get all of these splendid Buddleias. Their beauty and color will delight you. Sturdy sure to grow plants from 2-inch pots. Read our Guarantee on page 3.